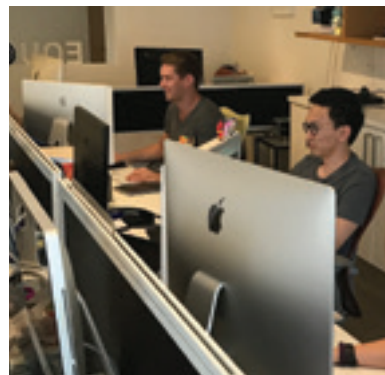


equation

creative showcase

Selected work

UNSW



**making
brands
mean
business**

Equation is a branding and visual communications agency focused on helping clients build value, growth and engagement through their brand.

Our approach combines creative and strategic thinking with technical expertise and personalised service, minus the inflated costs, which equals excellent results every time.

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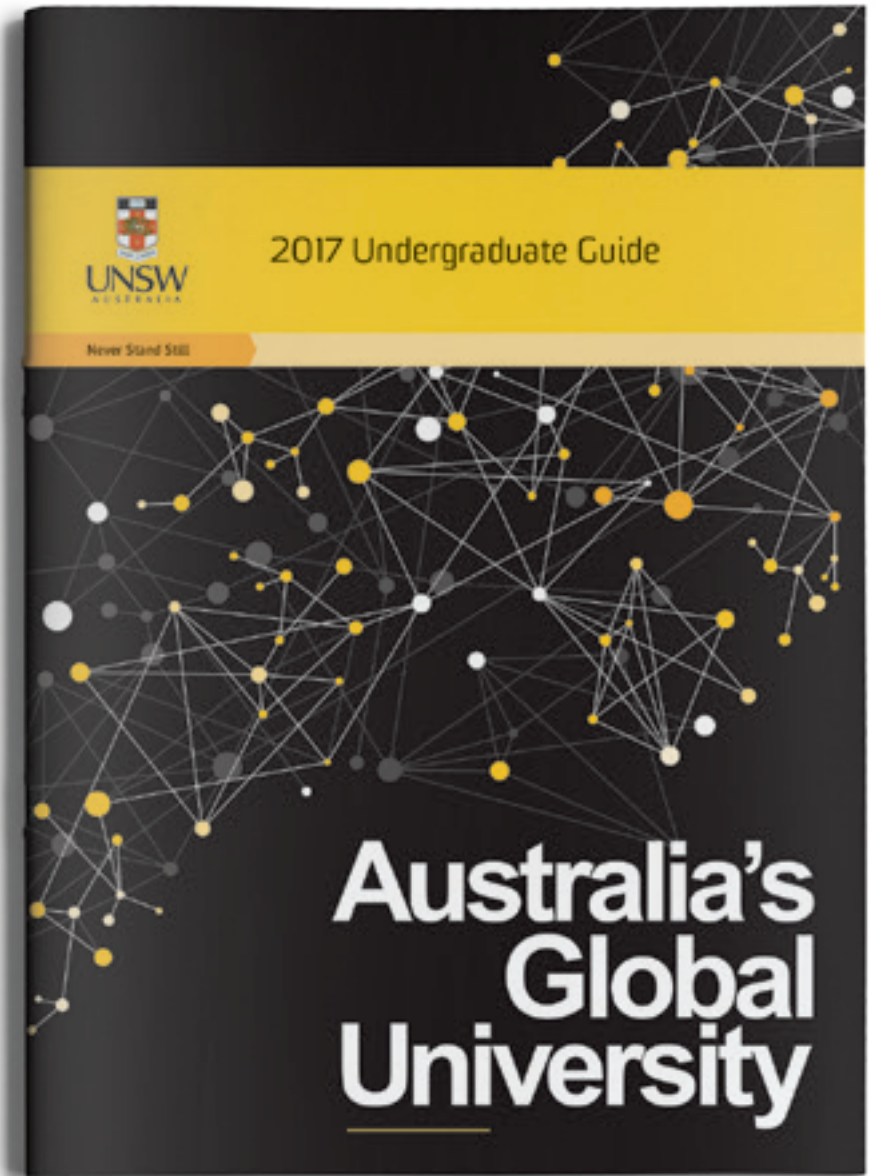
Grand Challenges

Concept development, web and print materials

Future Students

Prospectus, website, photography and promotional materials



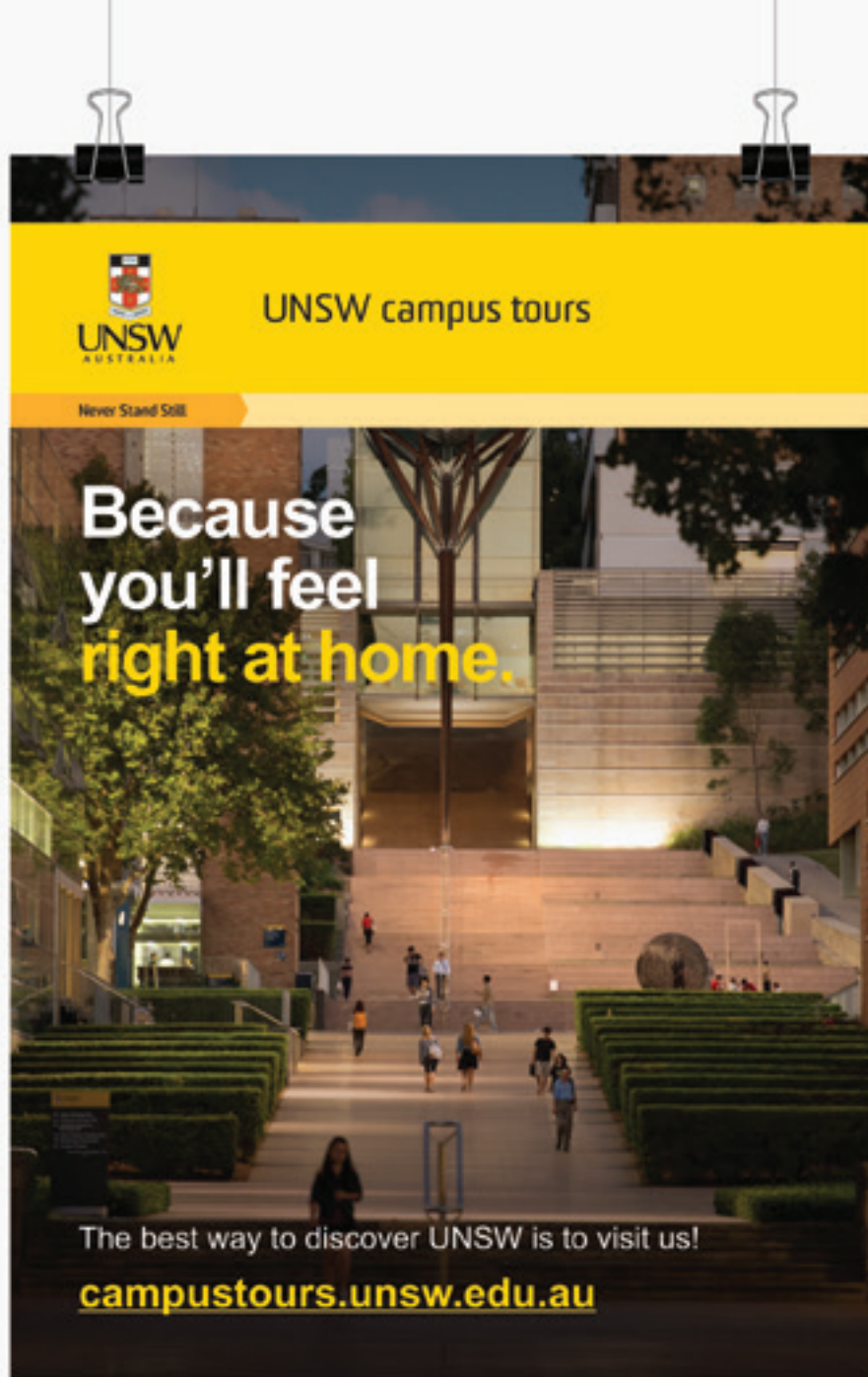












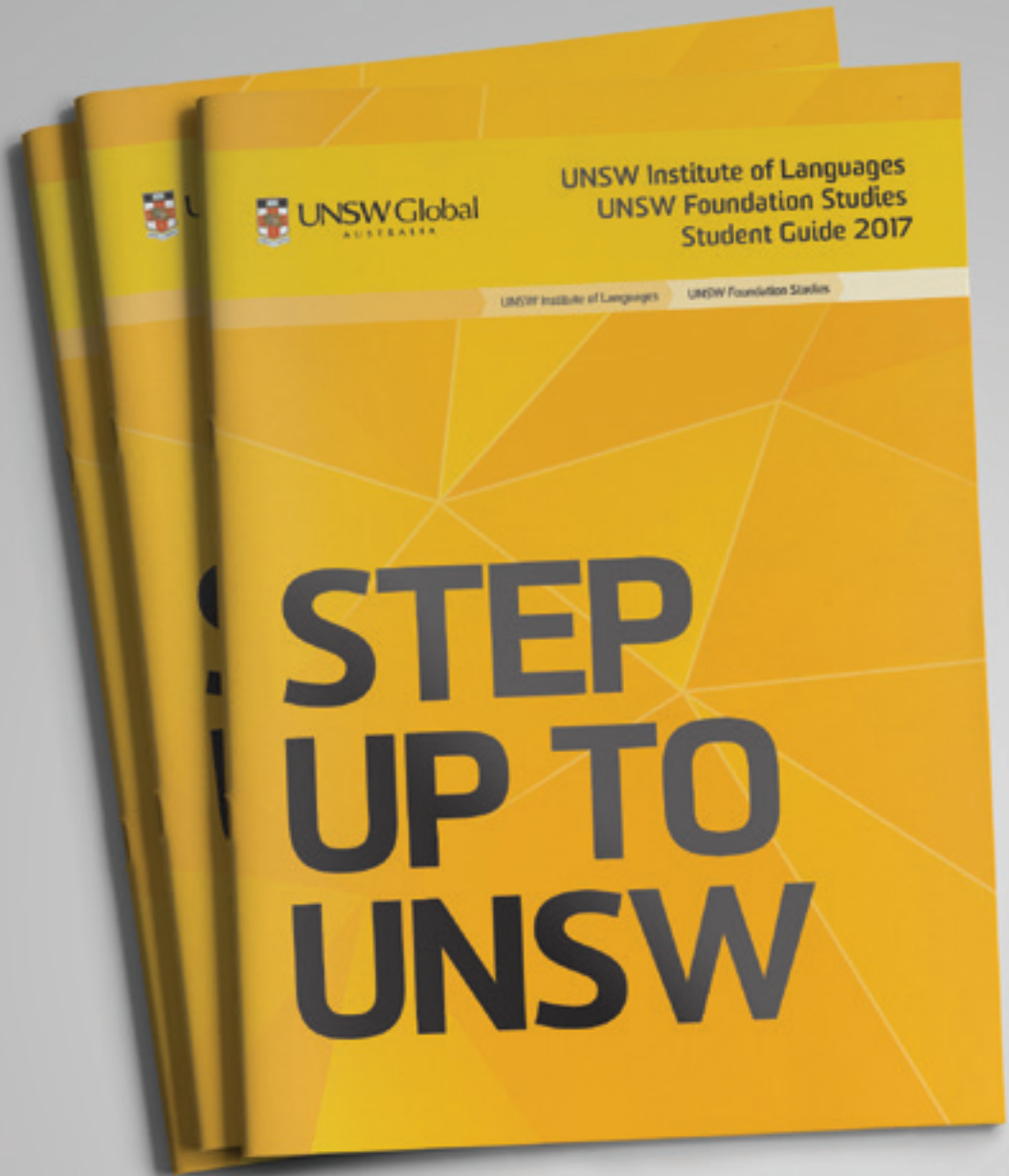
Future Students

Poster, exhibition booth and pull-up banners.



UNSW Institute of Languages

Student Guide 2017



A parent perspective

When four babies arrive in the world, the responsibility of raising them falls on the shoulders of the parents. For most parents, this is a daunting task. But for the parents of the four babies who were born to a woman who was born with a rare genetic condition, the task is even more daunting. The parents of the four babies are the first parents in the world to have a child with a rare genetic condition. The parents of the four babies are the first parents in the world to have a child with a rare genetic condition.



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By Dr. John Doe

[illegible][illegible]

Minimum fishing conditions: Fisheries are approximately 4,000–5,000 years old.

UNSW Magazine

UNSW
UNIKEN AUTUMN 2015
magazine

Setting the pace

President & Vice-Chancellor
Ian Jacobs on his ambitious
agenda for UNSW

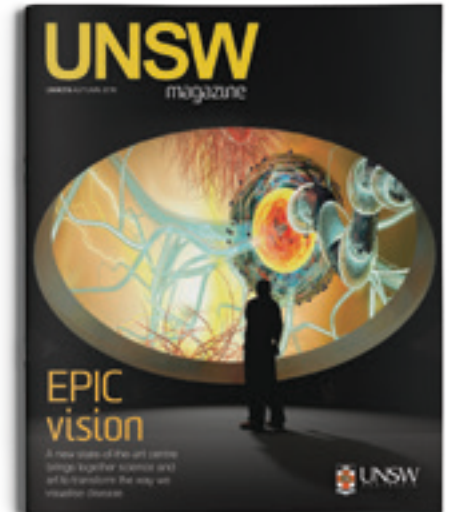
EVERYBODY'S BUSINESS

Helping PNG employers
lead the fight against
domestic violence

SHIPPING MEWS

Low-cost, sustainable
housing you won't be
afraid to call home



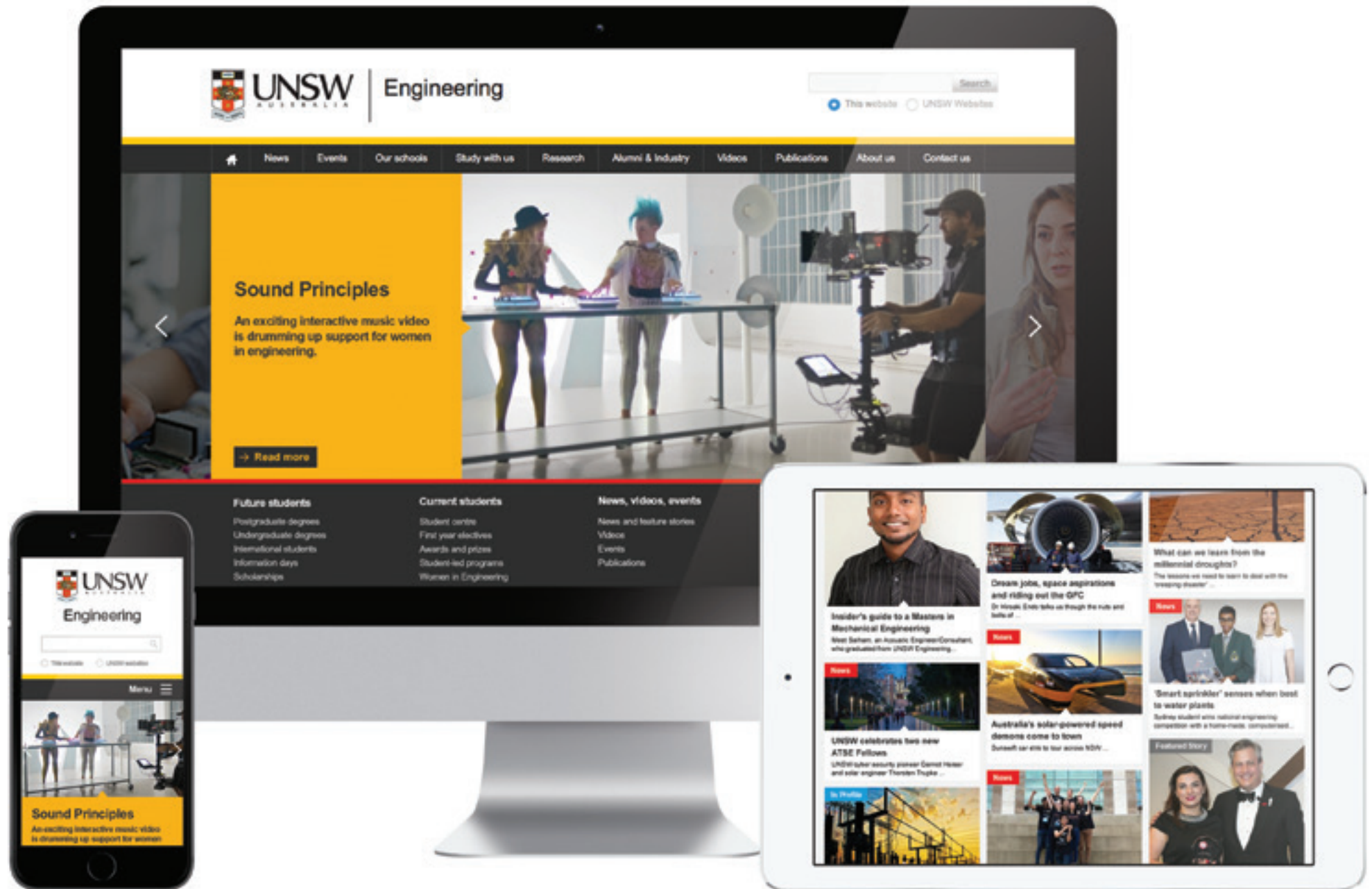




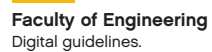
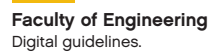
Faculty of Engineering

Homepage,
news section redesign
and digital guidelines





Faculty of Engineering
Website homepage and news section.



Research @UNSW

Collectors book







Grand Challenges

Concept development,
web and print materials

An abstract graphic on the right side of the slide. It features a dark background with a bright, glowing rocket-like shape on the right. From the base of the rocket, a large, colorful plume of light and smoke rises, composed of many small, overlapping numbers (0-9) in various colors (yellow, orange, red, blue, green). The numbers are arranged in a way that suggests motion and energy. The overall effect is one of a powerful launch or explosion.

UNSOMNIA

What keeps you
up at night?



Grand Challenges
Invitation flyers and program spread.



Grand Challenges
Website banner and elninvite.

Equation cares for the environment.
This brochure is printed on ecoStar, an environmentally responsible, carbon-neutral stock manufactured from 100% post consumer recycled paper in a process chlorine free environment under the ISO 14001 environmental management system.



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