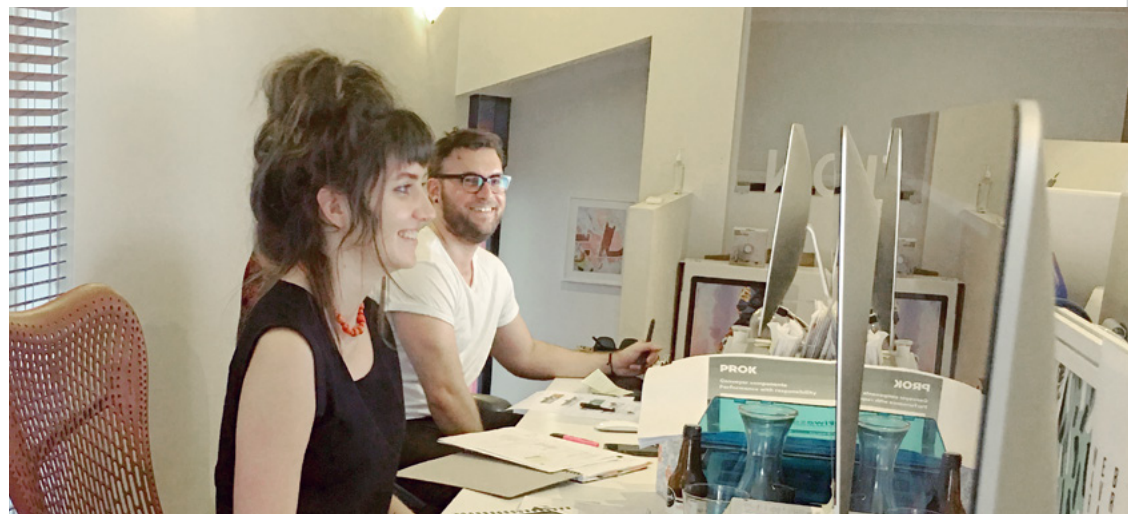


equation

# creative showcase

Selected work

# Schools



**making  
brands  
mean  
business**

Equation is a branding and visual communications agency focused on helping clients build value, growth and engagement through their brand.

Our approach combines creative and strategic thinking with technical expertise and personalised service, minus the inflated costs, which equals excellent results every time.

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Brand identity development and implementation



# Meriden

Brand identity  
development and  
implementation





# Fidelis

ISSUE NO.57 DECEMBER 2016



**Musicians shine at Music Under the Stars**

**Flying leap for athletics**  
Meriden earns the Kay Couldwell Cup at IGSSA Athletics Carnival.  
Page 17

**Aladdin Trouble**  
Enchanting tales brought to life in superb production.  
Page 19



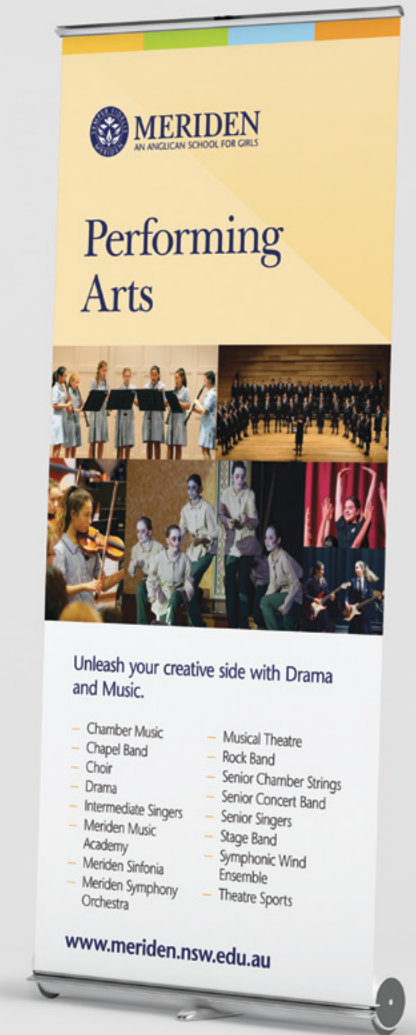
**MERIDEN**  
AN ANGLICAN SCHOOL FOR GIRLS

Meriden girls make their marks







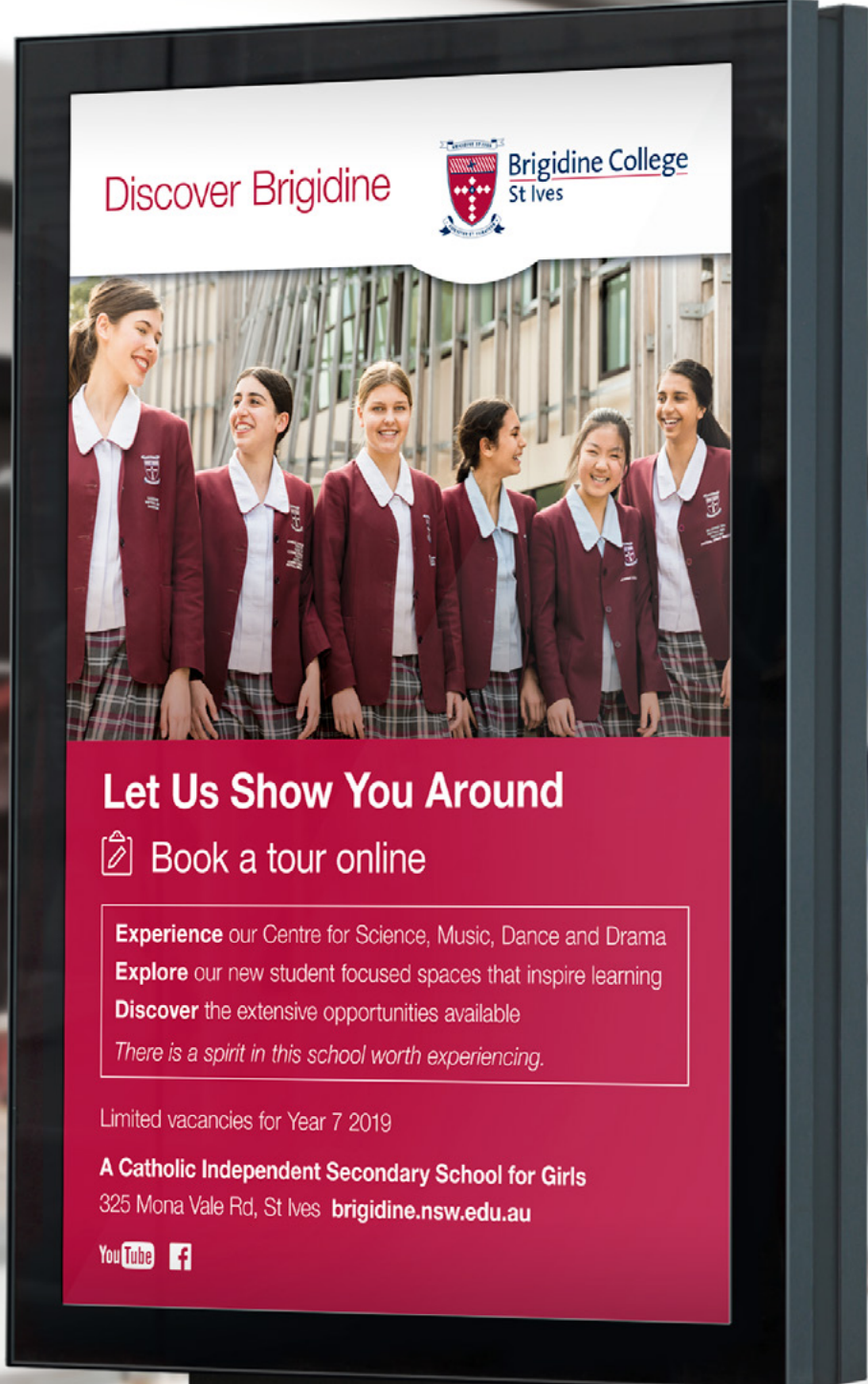







# Brigidine College St Ives


Website, digital  
communication  
and advertising



Discover Brigidine

 Brigidine College  
St Ives


Let Us Show You Around

 Book a tour online

**Experience** our Centre for Science, Music, Dance and Drama  
**Explore** our new student focused spaces that inspire learning  
**Discover** the extensive opportunities available  
*There is a spirit in this school worth experiencing.*

Limited vacancies for Year 7 2019

**A Catholic Independent Secondary School for Girls**  
325 Mona Vale Rd, St Ives [brigidine.nsw.edu.au](http://brigidine.nsw.edu.au)

YouTube 





**Brigidine College St Ives**  
Pull-up banners and press advertisements.

## Dare to Dream

Discover the extensive opportunities available. Book a tour.

*"I am enormously proud to be a Brigidine girl. Brigidine for me was a community that encouraged us all to be our best. School offered me awesome challenges, incredible opportunities, friendships that will last a lifetime. The teachers at Brigidine dared us to dream big and stretch beyond what we ever might imagine for ourselves – this gave us the belief and confidence that we are all gifted in a unique way and it's our privilege and adventure to go out into the world and figure it out. I am so proud that I can now share those opportunities with my daughter who is a current student at Brigidine College."*

CURRENT PARENT AND PAST STUDENT

There is a spirit in this school worth experiencing.  
Fortiter et Suaviter – Strength & Gentleness

A Catholic Independent Secondary School for Girls  
325 Mona Vale Rd, St Ives [brigidine.nsw.edu.au](http://brigidine.nsw.edu.au)

## Leading the change for tomorrow

Courage, Confidence, Compassion

*"Girls' schools are perfectly placed to educate and inspire the girls of today, and develop the leaders of tomorrow."*

We cannot underestimate the need for good leadership in our current global climate. We see many situations where the essential leadership values of integrity, courage, compassion and fairness are absent. More than ever, it is important that we teach leadership and provide opportunities to young women so that their awareness and skills grow and they can act in the world with "Strength and Gentleness" (Brigidine College motto).

Student leadership was one of the key initiatives recently researched by Brigidine academic staff. The importance of leadership skill development was recognised and its value in developing young women to flourish and succeed in today's world. Brigidine College is extending leadership across all Year groups to allow the skills of leadership qualities to be transferred beyond the school context. Our research reveals that the more leadership experience students get at a younger age, the better leaders they become. It also found that leadership must be taught and practised hence the value of the leadership program at Brigidine.

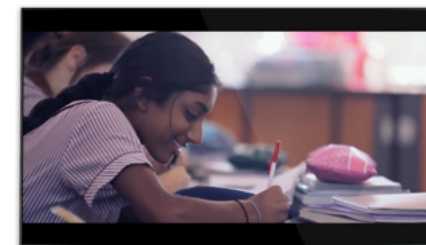
Our Leadership program ensures the key concepts of student voice, student participation, active citizenship, democratic schooling and student engagement.

Brigidine is proud of its motto of "Strength and Gentleness" and there can be no better articulation of leadership than that. The result we then see in Brigidine girls is strength in decision making, strength in courage and justice, strength of character, gentleness in caring, gentleness with those they lead, gentleness of spirit."

**Jane Curran**  
Principal

A Catholic Independent Secondary School for Girls  
325 Mona Vale Rd, St Ives [brigidine.nsw.edu.au](http://brigidine.nsw.edu.au)





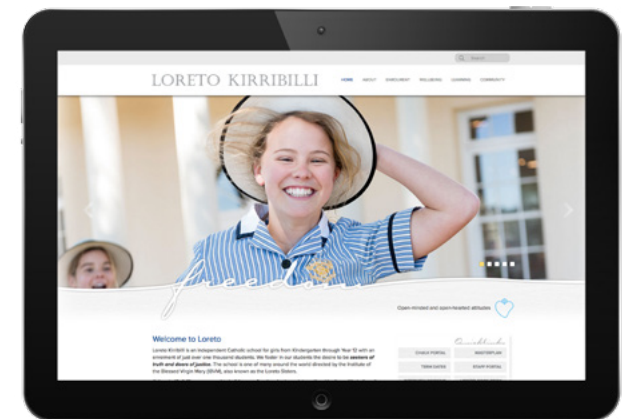


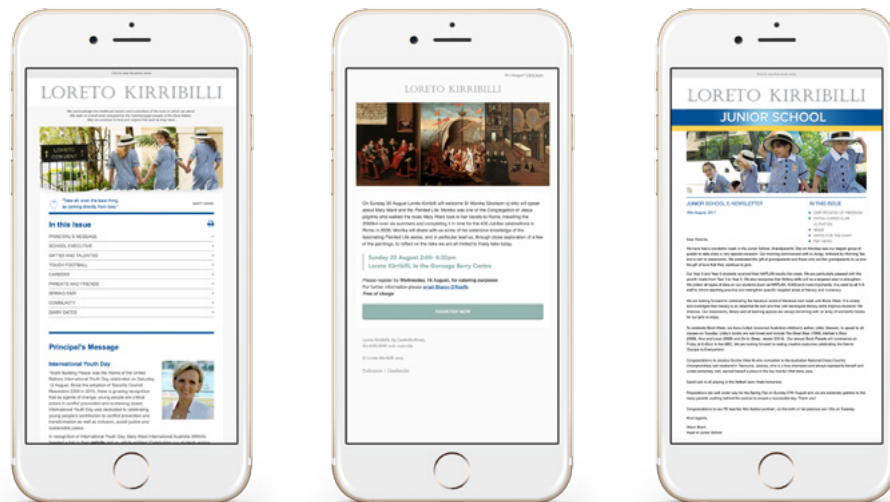
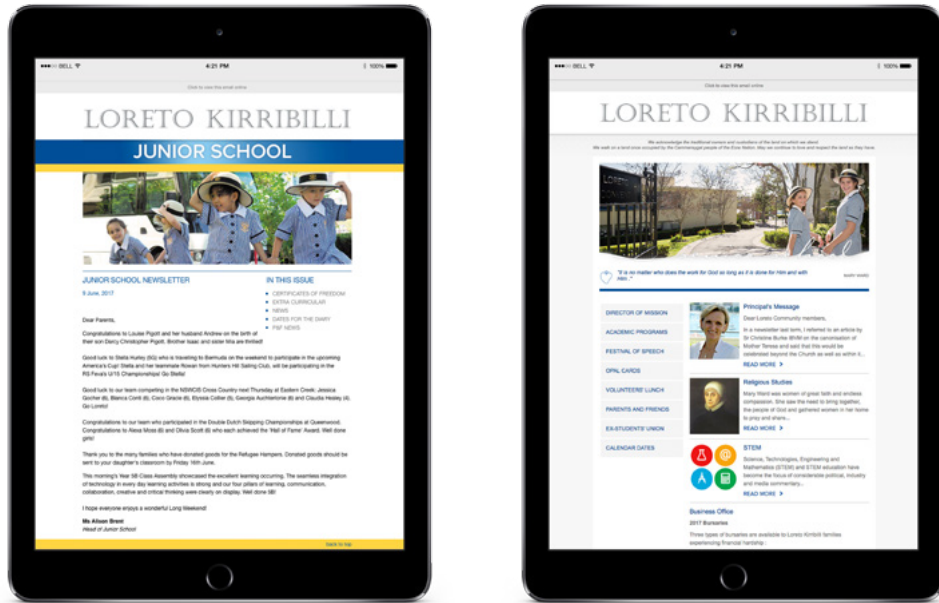
# Loreto Kirribilli

Website and digital  
communication





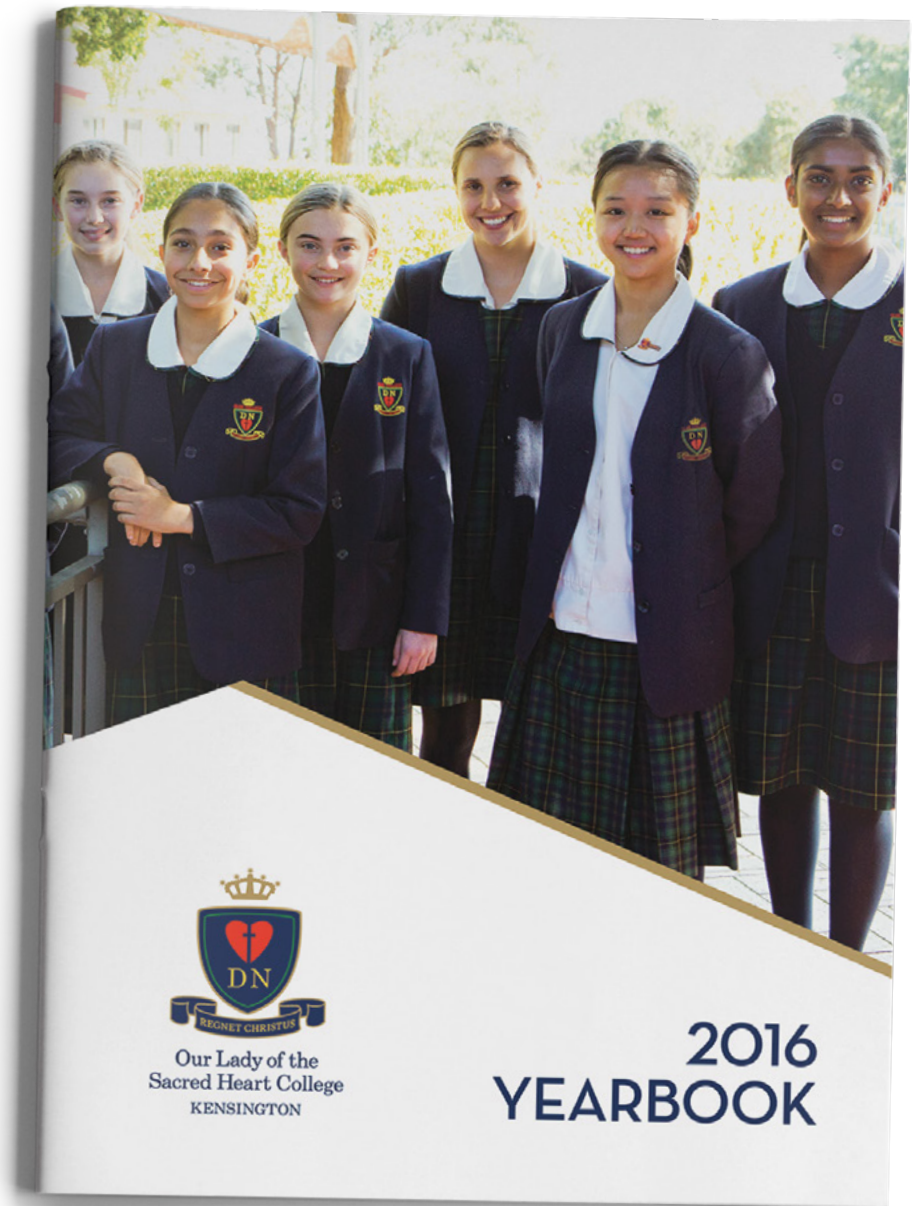




**Loreto Kirribilli**  
eNewsletter, brochures and invitations.

# Our Lady of the Sacred Heart College Kensington

Brand identity  
development and  
implementation





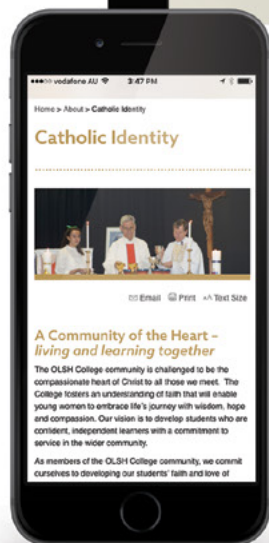
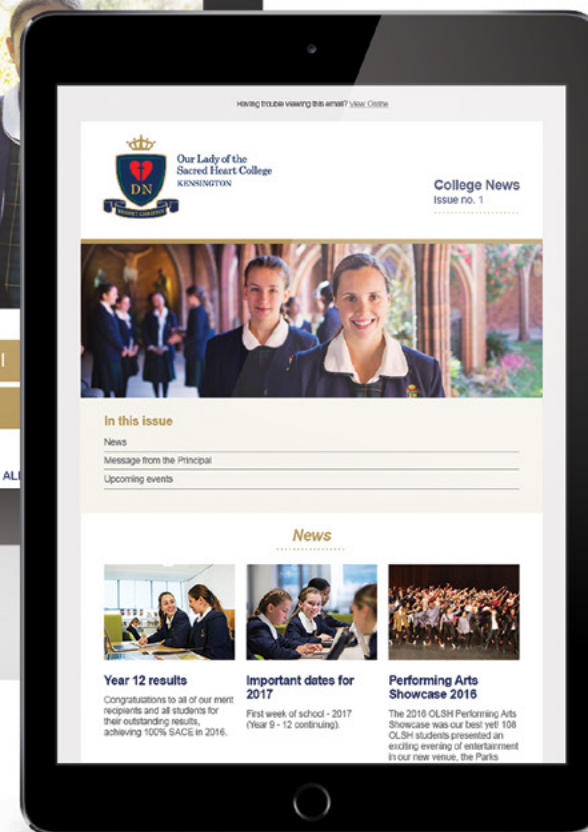


Our Lady of the Sacred Heart College Kensington Prospectus.

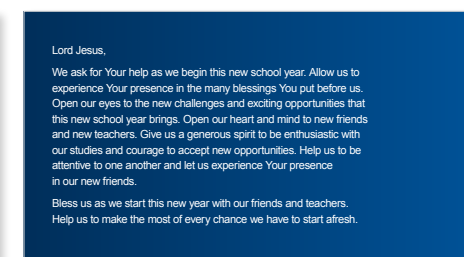
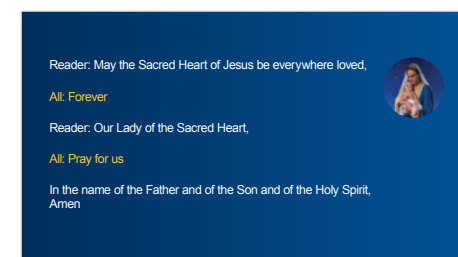
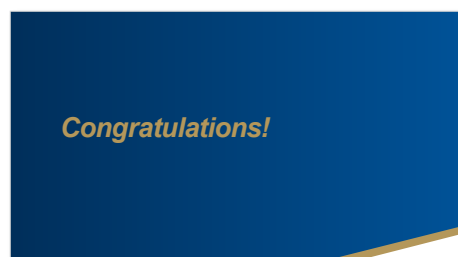
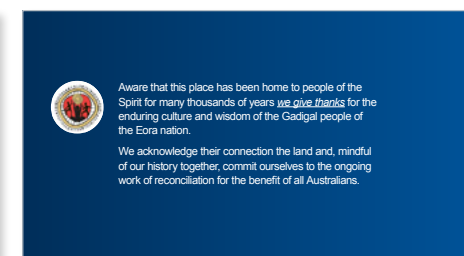
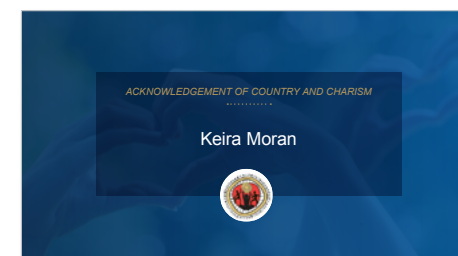
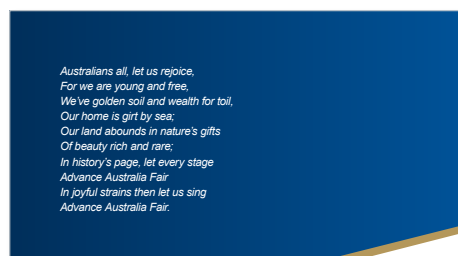
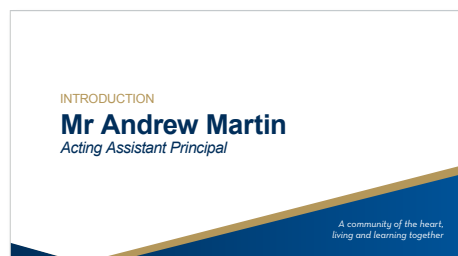












# St Andrew's Cathedral School

Brand identity  
development and  
implementation



# the andreaan

yearbook 2016



Celebrating  
our community  
Kindergarten  
to Year 12

heart  
mind  
life



ST ANDREW'S  
CATHEDRAL  
SCHOOL  
FARROSD LANE

## 01/ Reflections on 2016

the 2016 year, we eagerly anticipation of Higher School and International Diploma university offers dependent on this hope (and are ent) that our prosper as did mates, most of whom were positions, of the "Big y University, SW, the technology, and Macquarie is a result the national e over a third eeding to Year 12.

ercent) Many do not wish to go not apply for an Admissions Rank. Colleges for further enrichment or non- in the hospitality private colleges performing arts, fashion and its supportive of are clearly an our young people. all the roses' for a year of growth committing to their

Whatever their destination, our aim has been to prepare our students, not just for university or college, but for life itself. We are deeply interested in the development of the whole person, as expressed in our mantra, Heart, Mind, Life. We resist the notion that 13 years of education can be reduced to a single digit, an ATAR, important though it be. We are deeply interested in the development of character and flourishing young adults, who will be excellent citizens. This is why our pastoral care is so strong and why we are committed to being an inclusive, caring school, which welcomes and celebrates diversity. Our product is our young people. They are the testimony to the value of what we do, we're being staff, students and parents working together.

Two years ago one of our student executive, in his final remarks prior to the Year 12 graduation, summed up this school as 'a place where we are loved'. I thought it very apt as a concise statement which captures so much of the school.

We have seen a number of strategic developments during the course of 2016. One of these has been the decision to consolidate our Service Learning Programmes into two major charities, the TEAR Fund and Anglicare. The ethos of these funds, representing Christian service organisations, is an excellent match with our culture. The relationship enables us to expand our currently highly valued Rough Edges Cafe outreach to the homeless in connection with St John's Anglican Church, Darlinghurst. The association extends the opportunity for our senior students in particular to actively serve, as distinct from an easier alternative of simply giving money without a large time commitment and sacrificial time consuming activity. It enables us to manifest the school's Christian stance in action, which goes beyond and manifests our words.

## 01/ Reflections on 2016

### Deputy Head



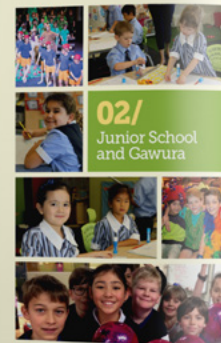
St Andrew's Cathedral School is one which continually looks to the future, while grounding its identity in its past legacies. In its 131st year, this has continued to be true with the release of a new Strategic Plan, continued focus on technology and with the same desire to strengthen relationships with the city, high academic achievement, performing arts and a caring Christian culture.

This year saw the release of a new three-year Strategic Plan with the four goals of:

- **Connected** – a school connected to and serving the world
- **Engaged** – a school where the community is engaged and growing every day
- **Creative** – a school that inspires and nurtures creativity in all aspects of life
- **Sustainable** – a school that is growing and promoting sustainability

06

THE ANDREAAN YEARBOOK 2016



## 02/ Junior School and Gawura

### Head of Junior School



Initiatives are stimulating our students' minds to be engaged and growing every day.

The Junior School Head of School, Mrs. Jane Smith, has been instrumental in the development of the Junior School Strategic Plan for 2016. The plan focuses on the four goals of the school: Connected, Engaged, Creative, and Sustainable. Mrs. Smith has been instrumental in the development of the Junior School Strategic Plan for 2016. The plan focuses on the four goals of the school: Connected, Engaged, Creative, and Sustainable. Mrs. Smith has been instrumental in the development of the Junior School Strategic Plan for 2016. The plan focuses on the four goals of the school: Connected, Engaged, Creative, and Sustainable.



## Year 5/6

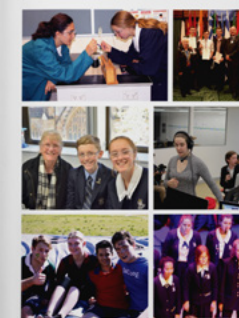
Year 5/6 students have been working on their writing skills. They have been writing stories, poems, and essays. They have also been working on their reading skills. They have been reading books, newspapers, and magazines. They have also been working on their spelling skills. They have been spelling words, sentences, and paragraphs. They have also been working on their punctuation skills. They have been using commas, full stops, and exclamation marks. They have also been working on their grammar skills. They have been using subject, verb, and object. They have also been working on their punctuation skills. They have been using commas, full stops, and exclamation marks.

## Year 5/6

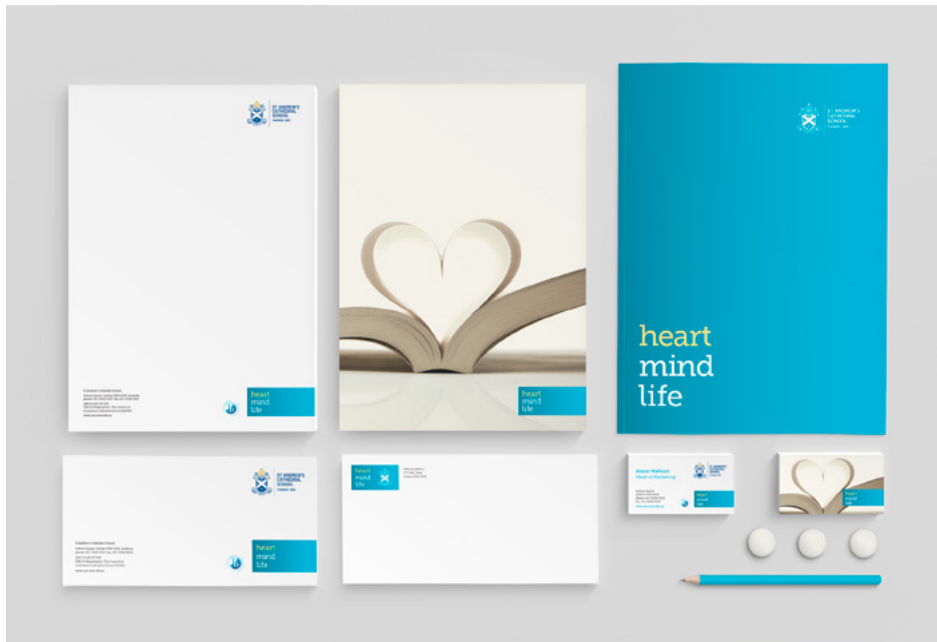
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## 04/



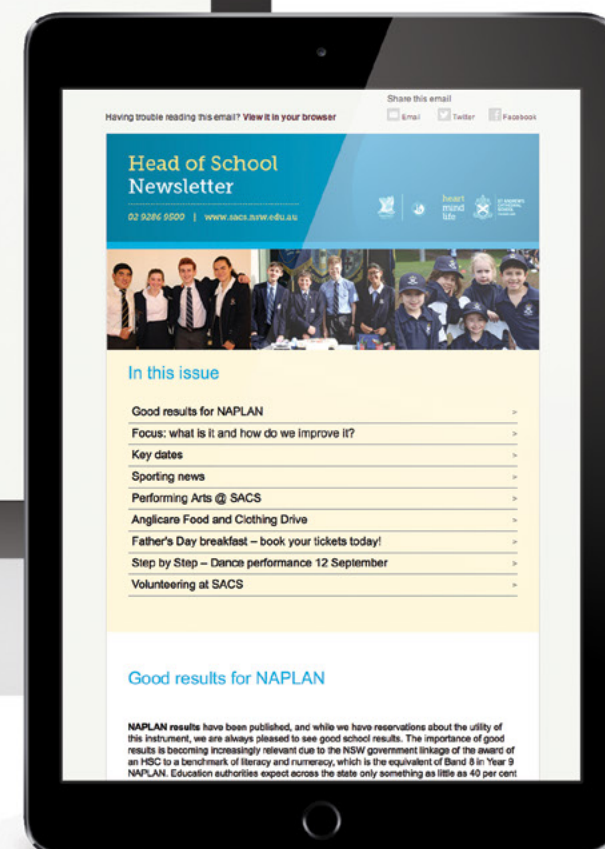




**St Andrew's Cathedral School**  
Brand guidelines, stationary and banners.









Equation cares for the environment.  
This brochure is printed on ecoStar, an environmentally responsible, carbon-neutral stock manufactured from 100% post consumer recycled paper in a process chlorine free environment under the ISO 14001 environmental management system.



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## Get in touch.

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