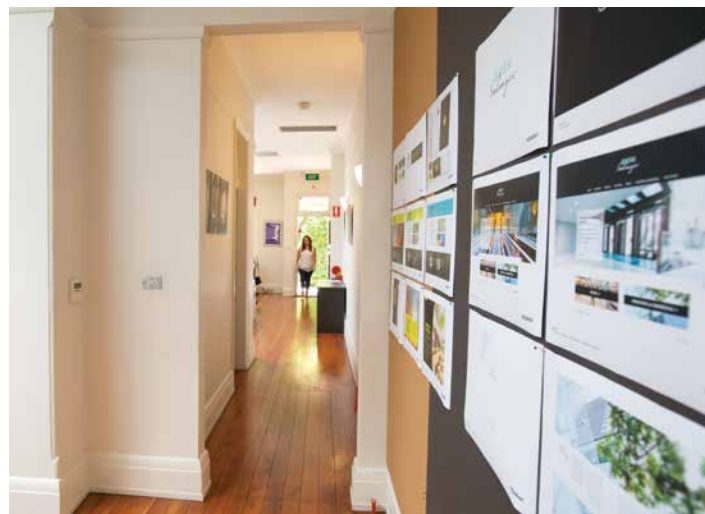


equation

creative showcase

4

Issue



**making
brands
mean
business**

**Equation is a branding
and visual communications
agency focused on helping
clients build value, growth
and engagement through
their brand.**

Our approach combines creative and strategic thinking with technical expertise and personalised service, minus the inflated costs, which equals excellent results every time.

Contents

Nepean

Brand development, guidelines and collateral implementation

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Brand development, guidelines and website

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Brand development, guidelines, website and implementation

RCPAQAP

**The Royal College of Pathologists of Australasia
Quality Assurance Programs**

Brand development, guidelines, website and implementation

NEPEAN Conveyors

Brand development,
guidelines and
collateral implementation



PROK

GURTEC

ROXXON

NEPEAN Conveyors
Branding, stationery & guidelines.



PROK

Our Vision

To be the industry leader who is making a significant difference for our customers. To be the conveyor company that customers prefer to do business with.

Our Capabilities

We are an expert conveyor components and conveyor systems OEM, with manufacturing facilities in Australia, Germany, Sweden, Finland, South Africa and Brazil, servicing 66 countries.

Our Purpose

We are passionate about our customers and our employees' success and together we create working partnerships that make a significant long-term difference.

To impress customers and generate good returns on invested capital.

Our unique way of working and culture known as NEPEAN DNA creates competitive advantage.

Why NEPEAN Conveyors

- We are extremely customer focussed. Our customers success is our number one priority.

- We aspire to be much better than our competitors in every way. We are better to work with.

- Our employees are the best experts in the industry.

- Our passionate employees share a common culture of success and service to deliver a significant difference for our customers over the long term.

- We operate a lean organisation structure, with empowered local management.

- Our products and systems perform better as a result of leading engineering, manufacturing and innovation.

- We are competitively priced.

- We make big investments in our people and tangible innovations to lower our customers operating costs.

- We are a strong, prosperous and growing private company. Stakeholders can be confident we will be there for you.



prokco.com

ROXON

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roxon.fi

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GURTEC

Notre vision

Être le leader industriel qui fait la grande différence pour nos clients. Être la société de convoyeurs avec laquelle les clients préfèrent faire des affaires.

Nos compétences

Nous sommes experts en termes de fabrication de composants et de construction de systèmes de convoyage, avec des sites de production en Australie, Allemagne, Suède, Finlande, Afrique du Sud et Brésil, desservant 66 pays.

Notre but

Nous sommes passionnés par le succès de nos clients et employés, et ensemble nous créons des relations de travail, faisant la différence à long-terme.

Impressionner nos clients et générer un bon retour sur investissement.

Notre méthode de travail et culture unique connue sous le nom d'ADN NEPEAN crée un avantage compétitif.

Pourquoi choisir les convoyeurs NEPEAN

- Nous aspirons à être bien meilleurs que nos concurrents, à tous les niveaux. Nous sommes les meilleurs partenaires.

- Nos employés sont les meilleurs experts dans notre industrie.

- Nos employés passionnés partagent une culture commune fondée sur le succès et le service, de manière à fournir à nos clients une différence significative sur le long terme.

- Nous fonctionnons sur le mode d'une organisation allégée, avec un management local habilité.

- Nos produits et systèmes sont plus efficaces, ceci résultant de notre performance en termes de construction, fabrication et innovation.

- Nous sommes compétitifs en termes de prix.

- Nous investissons énormément dans nos employés dont les innovations indéniables réduisent les coûts d'opération de nos clients.

- Nous sommes une société forte, prospère, croissante et les parties prenantes peuvent être confiantes. Nous serons là pour vous.



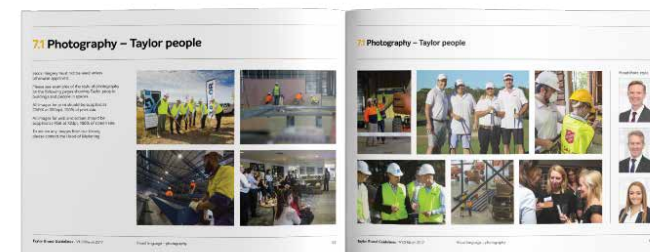
gurtec.com



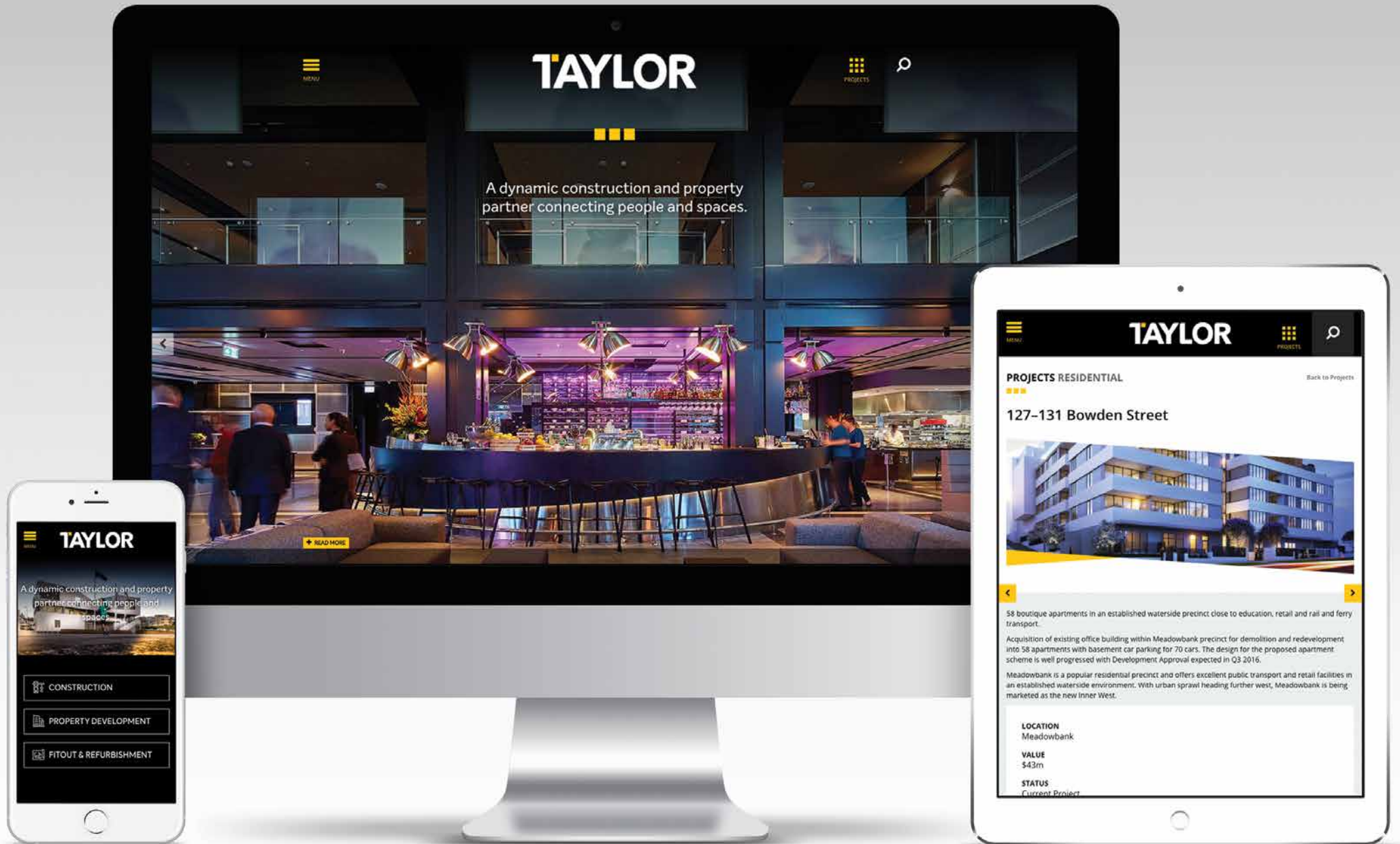
Taylor

Brand identity
development,
guidelines and website



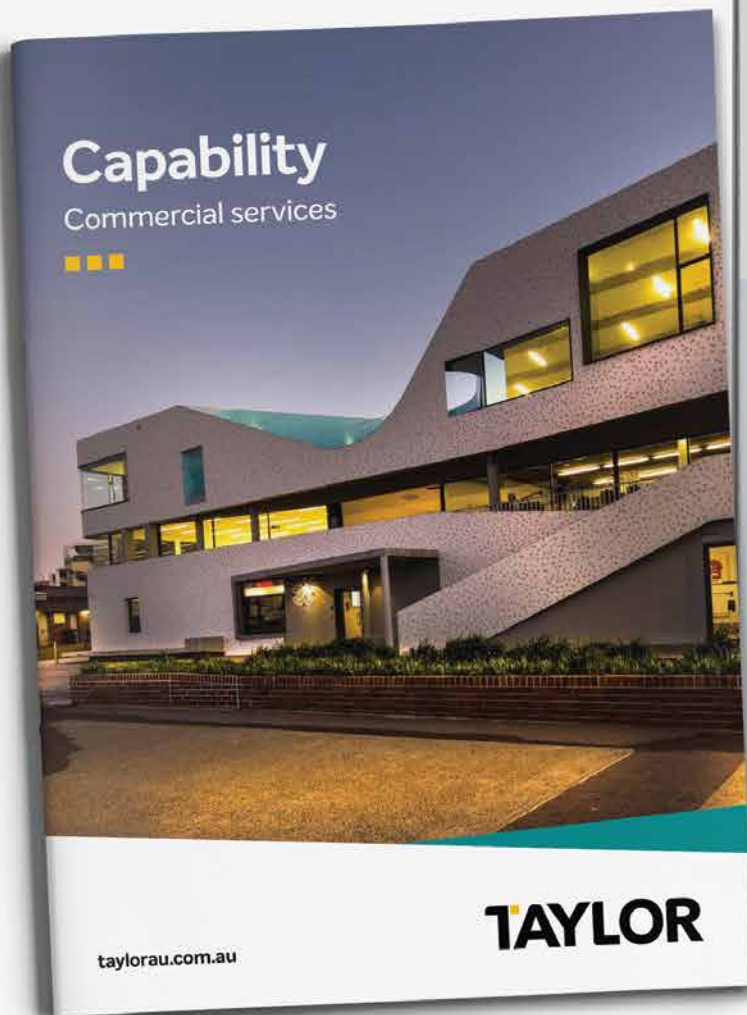








Taylor
Hoarding, crane signage and livery.



Coca-Cola Amatil

Event branding and
brand implementation





Coca-Cola Amatil
Summit participants booklet.





POWERING POSSIBILITIES
SUMMIT 2017

DINNER NIGHT 1
17 July 2017

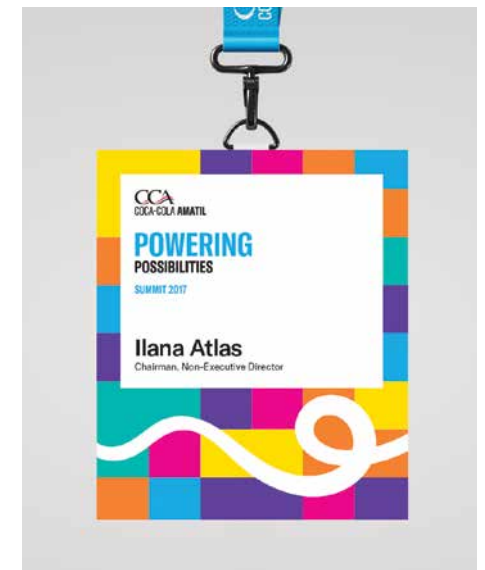
TABLE 1	TABLE 2
<p>1.00 - 1.30pm</p> <p>1.30 - 2.30pm</p> <p>2.30 - 3.30pm</p> <p>3.30 - 4.00pm</p> <p>4.00 - 5.00pm</p> <p>5.00 - 5.40pm</p> <p>5.40 - 6.45pm</p> <p>6.45pm</p> <p>7.00pm</p>	<p>1.00 - 1.30pm</p> <p>1.30 - 2.30pm</p> <p>2.30 - 3.30pm</p> <p>3.30 - 4.00pm</p> <p>4.00 - 5.00pm</p> <p>5.00 - 5.40pm</p> <p>5.40 - 6.45pm</p> <p>6.45pm</p> <p>7.00pm</p>

POWERING POSSIBILITIES
SUMMIT 2017

AGENDA DAY 1 PERFORM
Monday 17 July

Facilitators - Marcus and Chris from '10000 hours'

TIME	ITEM	ROOM
From 12pm	Informal lunch available	Pre-function area
1.00 - 1.30pm	Welcome!	Ballroom
1.30 - 1.45pm	Here we go...	Ballroom
1.45 - 2.30pm	What a year!	Ballroom
2.30 - 3.30pm	Powering forward	Ballroom
3.30 - 4.00pm	Break	Pre-function area
4.00 - 5.00pm	Our possibilities	Ballroom
5.00 - 5.40pm	Celebrating us	Ballroom
5.40 - 6.45pm	End of day wrap up	Ballroom
6.45pm	Pre-dinner drinks	Sultime Lounge
7.00pm	Dinner - an Aussie BBQ	Lobby



Coca-Cola Amatil
Flyers and merchandise.

POWERING POSSIBILITIES

CCA
COCA-COLA AMATIL

SUMMIT 2017

AGENDA DAY 2 GROW

GROUPS AND LEARNING LAB ORDER

TIME	GROUP 1 HOSTS: DIANE AND ALISON STARTING ROOM: AUDITORIUM	GROUP 2 HOSTS: BETTY AND CHRIS S STARTING ROOM: MISTY'S	GROUP 3 HOST: CHRIS L STARTING ROOM: NORMAN LINDSAY	GROUP 4 HOSTS: KACCI AND DEE STARTING ROOM: CLUB
9:30 - 10:20am	Room 1 Auditorium	Room 1 Misty's	Room 1 Norman Lindsay	Room 1 Club
10:20 - 10:45am	Break Pre-function area	Break Pre-function area	Break Pre-function area	Break Pre-function area
10:45 - 11:30am	Room 2 Governors	Room 2 Club	Room 2 Auditorium	Room 2 Evans
11:30 - 12:15pm	Room 3 Misty's	Room 3 Evans	Room 3 Governors	Room 3 Oxley
12:15 - 1:00pm	Room 4 Club	Room 4 Oxley	Room 4 Misty's	Room 4 Norman Lindsay
1:00 - 1:45pm	Lunch Janison's Restaurant	Lunch Janison's Restaurant	Lunch Janison's Restaurant	Lunch Janison's Restaurant
1:45 - 2:00pm	Group photo Pre-function area	Group photo Pre-function area	Group photo Pre-function area	Group photo Pre-function area
2:00 - 2:45pm	Room 5 Evans	Room 5 Norman Lindsay	Room 5 Club	Room 5 Auditorium
2:45 - 3:30pm	Room 6 Oxley	Room 6 Auditorium	Room 6 Evans	Room 6 Governors
3:30 - 4:00pm	Break Pre-function area	Break Pre-function area	Break Pre-function area	Break Pre-function area
4:00 - 4:45pm	Room 7 Norman Lindsay	Room 7 Governors	Room 7 Oxley	Room 7 Misty's
4:45 - 5:15pm	Lessons from the Learning Lab Room 7 Norman Lindsay	Lessons from the Learning Lab Room 7 Governors	Lessons from the Learning Lab Room 7 Oxley	Lessons from the Learning Lab Room 7 Misty's
TIME	GROUP 5 HOST: LISA STARTING ROOM: GOVERNORS	GROUP 6 HOST: MARTIN STARTING ROOM: OXLEY	GROUP 7 HOST: POC STARTING ROOM: EVANS	
9:30 - 10:20am	Room 1 Governors	Room 1 Oxley	Room 1 Evans	
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4:45 - 5:15pm	Lessons from the Learning Lab Room 7 Auditorium	Lessons from the Learning Lab Room 7 Evans	Lessons from the Learning Lab Room 7 Club	
ALL GROUPS				
5:15 - 6:15pm	Free time			
6:15 - 7:00pm	Pre-dinner drinks			Pre-function area
7:00pm	Gala Dinner "Show your superpower"			





Coca-Cola Amatil
Pull-up banners, eDM and infographics.



NSW Ministry of Health

Brand development,
guidelines, website
and implementation



healthykids for professionals

Weight management resources
for health professionals





This website is designed to help health professionals manage children above a healthy weight, and their families.



Healthy Kids for Professionals provides you with all the resources you need to:

- understand the health and social impacts of children above a healthy weight
- accurately assess a child's weight status and identify children above a healthy weight
- sensitively discuss the issue of weight status with their families
- communicate key lifestyle messages sensitively to parents
- provide children and families with resources and practical support to make positive lifestyle changes
- refer children and families in your area to specialist services and programs

8 for a healthy weight

There are eight simple steps to help your patients lead a healthy lifestyle and get back on track.



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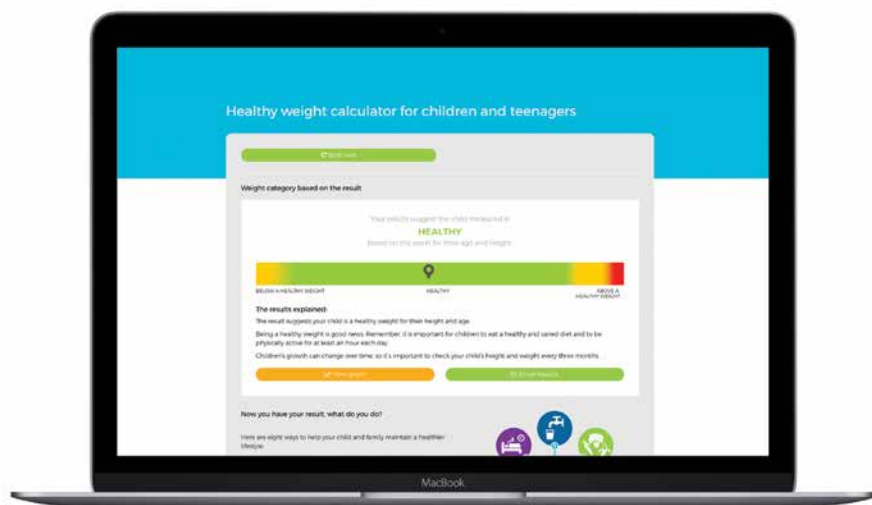
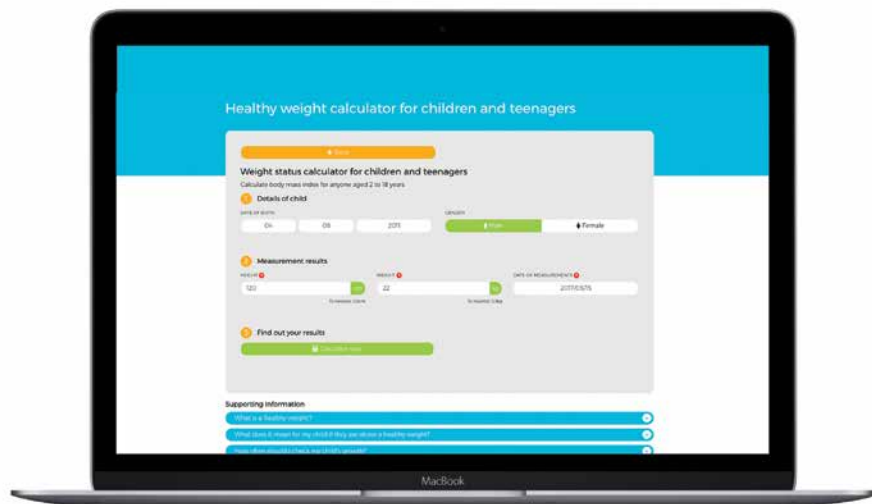
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8 for a healthy weight

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[Learn more](#)





Healthy habits and a healthy weight: Tips for your child and family

More children than ever are above a healthy weight, but there's plenty you can do to help your child and family eat well, be more active and stay healthy.

What is a 'healthy weight'?
Children need to grow, but they are healthiest if they stay within a certain weight range as they grow. This is called a healthy weight for their age.

Why is a healthy weight important?
Children who grow at a healthy weight tend to be fitter, healthier, and are often happier. They are also likely to have more self-esteem and confidence and less likely to have problems at school.

How can I tell if my child is a healthy weight?
Around one in four children in Australia are above a healthy weight, so it's not always easy to tell if your child is a healthy weight for their age.

Ask your doctor or nurse to measure your child's height and weight, and plot it on a growth chart to check whether your child is a healthy weight for their height and age.

Is it likely my child will just grow out of their extra weight?
No. Most children do not grow out of their extra weight as they get older, unless you make changes to their eating and activity habits.

The habits your child learns now are the habits they will have as an adult. If your child is already above a healthy weight, you may need to make some changes to your whole family's lifestyle.

But there's good news: You can do a lot to help your whole family develop healthier eating habits, and keep them active.

BE A GOOD ROLE MODEL
Children learn by example. One of the best ways to help your child be active and eat well is for you and your family to do it too.

Show your family that being active is fun by going for a walk or a play in the park, instead of playing on screens or watching TV.

Your child can't do it without you. If the whole family makes healthy food choices and gets active, it's easier for your child to stay healthy over the long term.

Why is my child above a healthy weight?
All children are different, and some are more likely to gain weight than others. If your child puts on weight easily, then it's even more important for them to eat well and be more active.

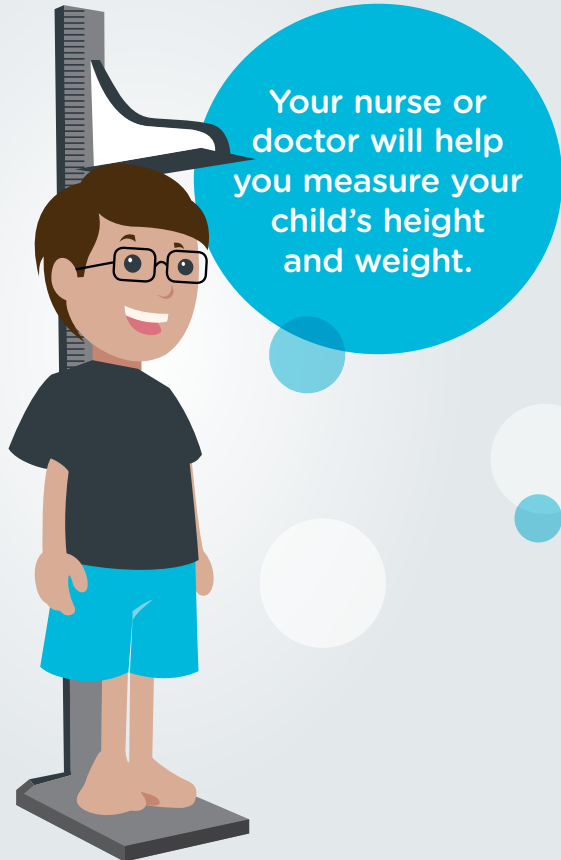
Have a good look at how much your child is eating, as young children don't need nearly as much food as older children and adults.

What does it mean for my child if they are above a healthy weight?
Children who are above a healthy weight may develop health problems in childhood such as asthma, sleep problems, joint problems, high blood pressure and liver disease.

Children who are above a healthy weight are also much more likely to become overweight adults, with increased risk of heart disease, diabetes and cancer.

he **healthykids** eat well, get active **MAKE IT HAPPY NORMAL** pro.healthykids.nsw.gov.au

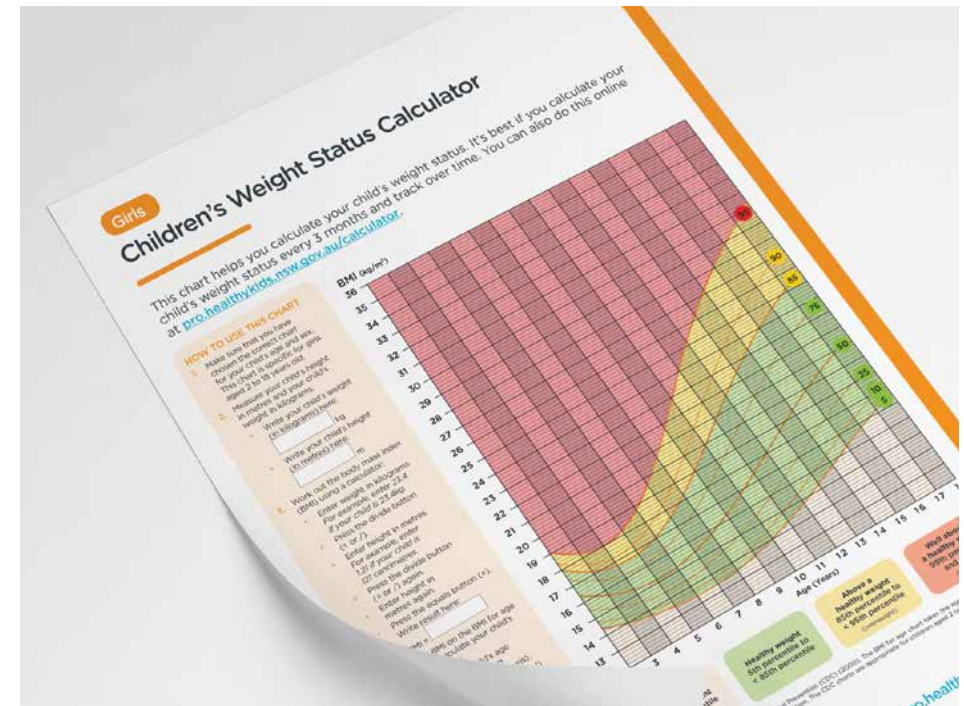
We measure height and weight in all children as part of a child's health assessment



healthykids
for professionals
Weight management resources
for health professionals



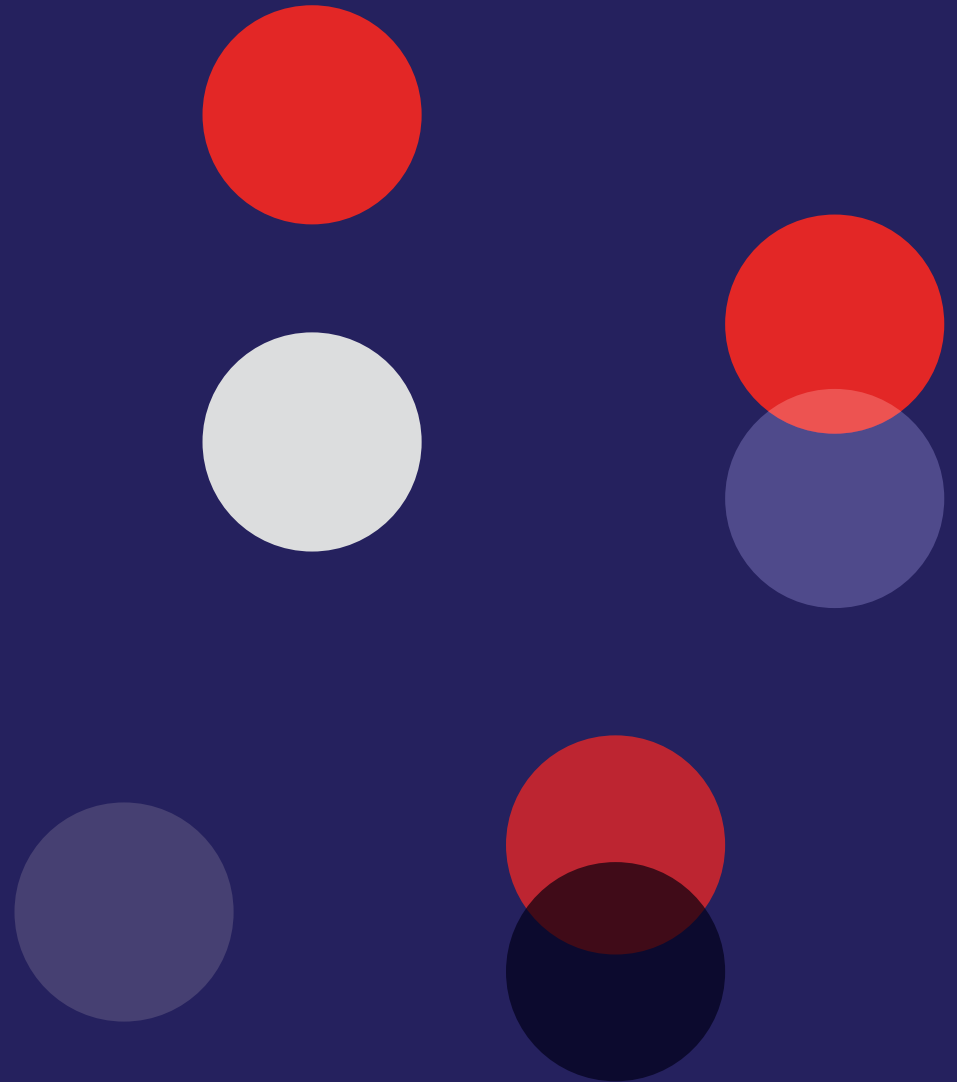
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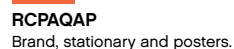
RCPAQAP

The Royal College of
Pathologists of Australasia
Quality Assurance Programs

Brand development,
guidelines, website and
implementation

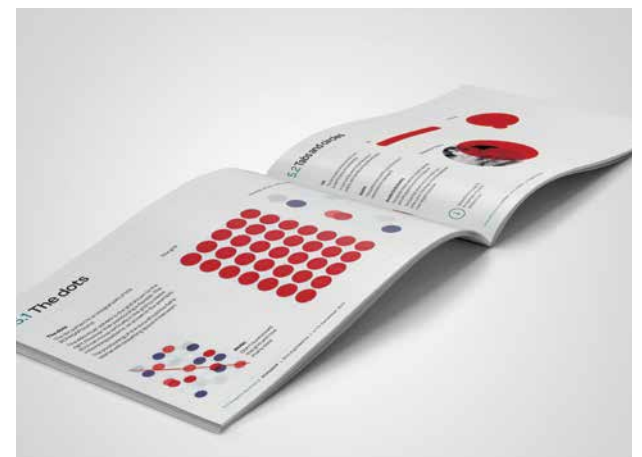


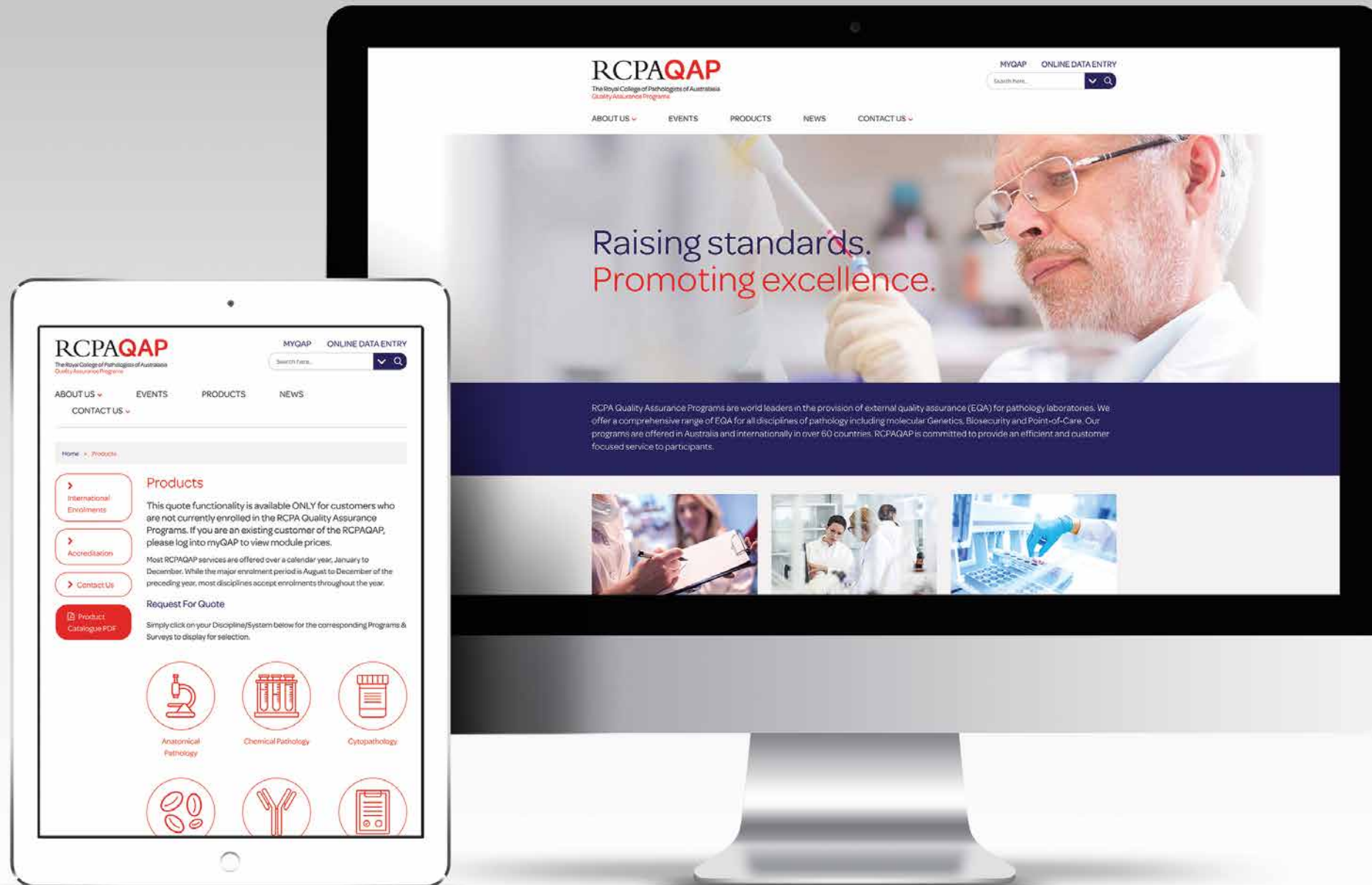
The Royal College of Pathologists of Australasia
Quality Assurance Programs



¹Royal College of Pathologists of Australasia Quality Assurance Programs (RCPAQAP), Sydney, NSW, Australia, ²St Vincent's Hospital, Sydney, NSW, Australia, ³Royal Brisbane & Women's Hospital, Brisbane, Australia, ⁴Australian Scientific Enterprise, Sydney, NSW, Australia, ⁵Ronda Graessle DMIT University, Melbourne, Australia









RCPAQAP
Exhibition stand, video and pull-up banners.



Equation cares for the environment.
This brochure is printed on ecoStar,
an environmentally responsible, carbon-
neutral stock manufactured from 100% post
consumer recycled paper in a process
chlorine free environment under the ISO
14001 environmental management system.



Get in touch.

113 Union Street,
McMahons Point, NSW 2060

P +61 2 9929 9800

E hello@equation.com.au

equation.com.au



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