

equation

creative showcase

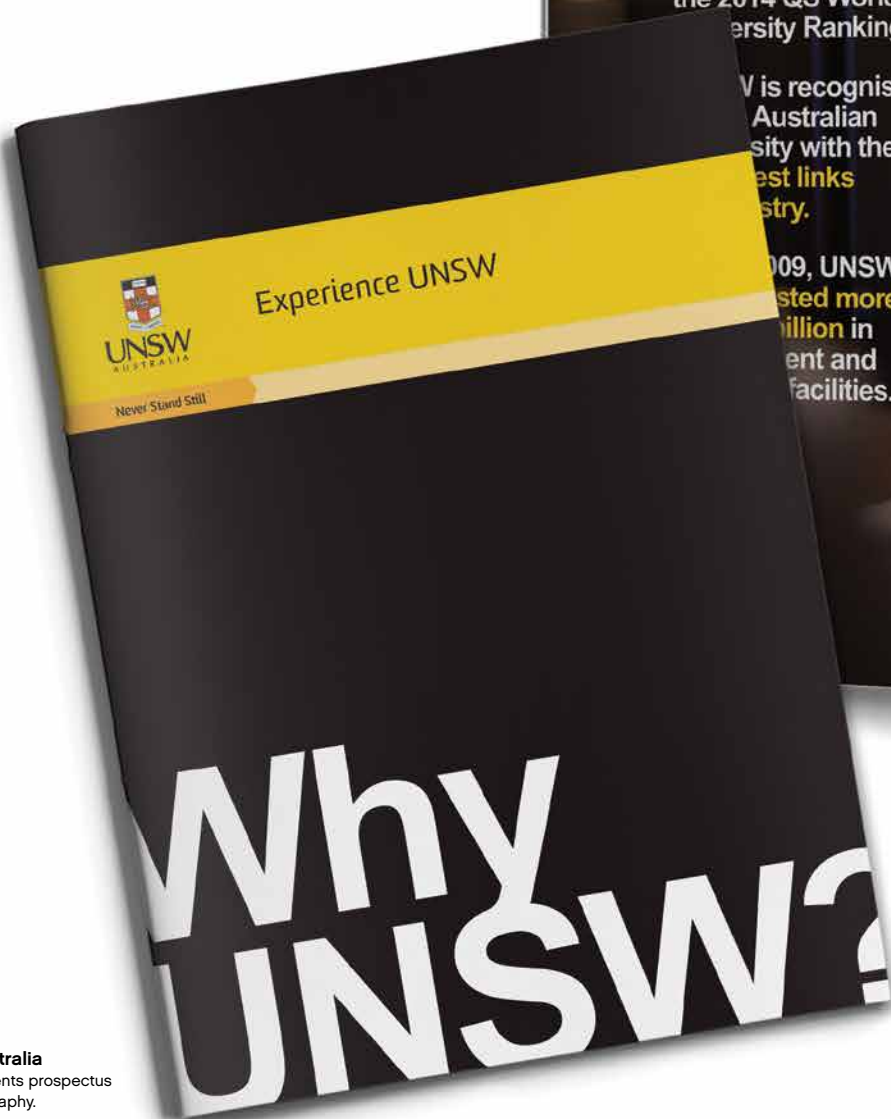
Issue



**making
brands
mean
business**

Equation is a branding and visual communications agency focused on helping clients build value, growth and engagement through their brand.

Our approach combines creative and strategic thinking with technical expertise and personalised service, minus the inflated costs, which equals excellent results every time.



UNSW is one of
the world's top 50
universities with
a ranking of 48 in
the 2014 QS World
University Rankings.

UNSW is recognised
as the top Australian
university with the
best links
to industry.

In 2009, UNSW
invested more
than \$1 billion in
student and
staff facilities.

Because it's about
your experience.
Your education.
Your future.

Here's why...

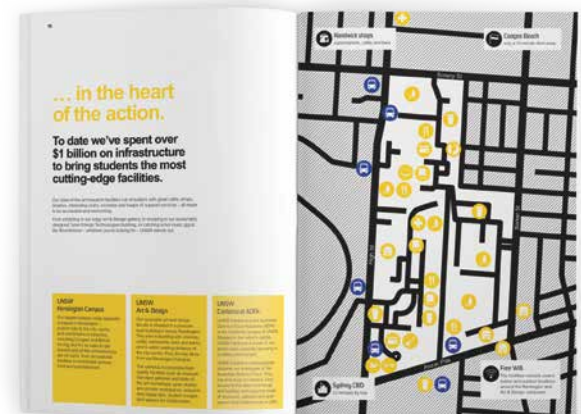




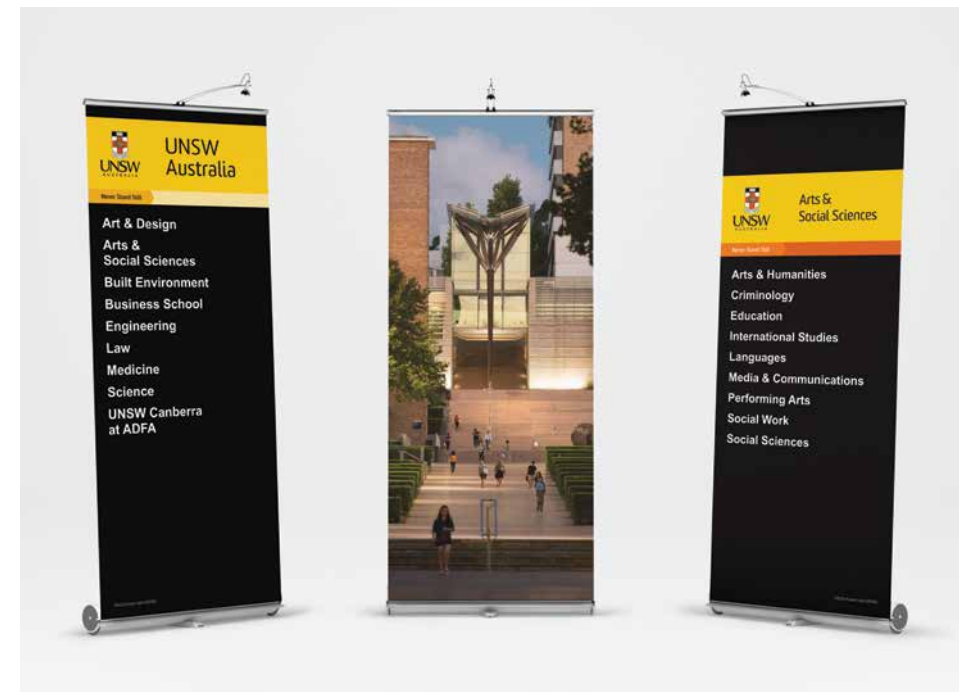
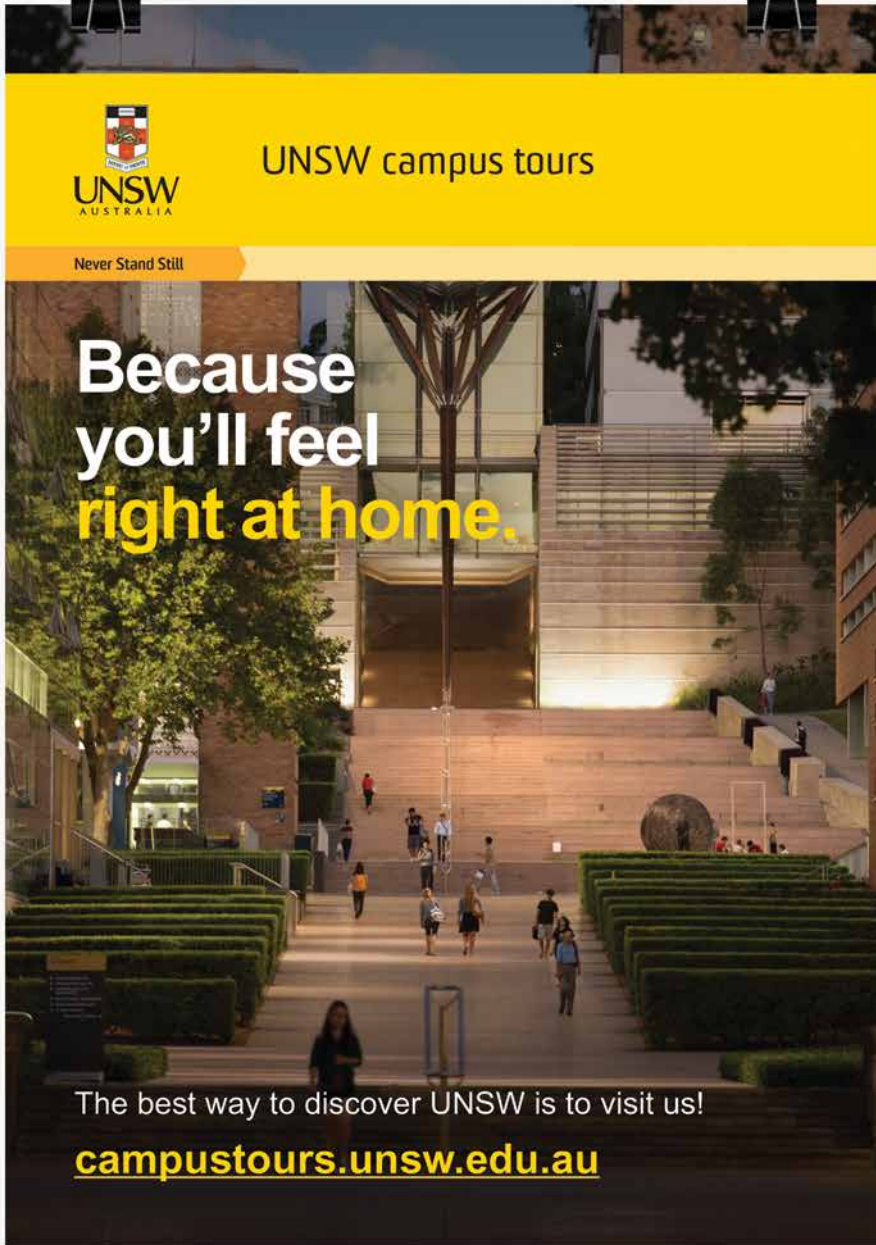
Because even if you're unsure where you're headed, we can get you there.

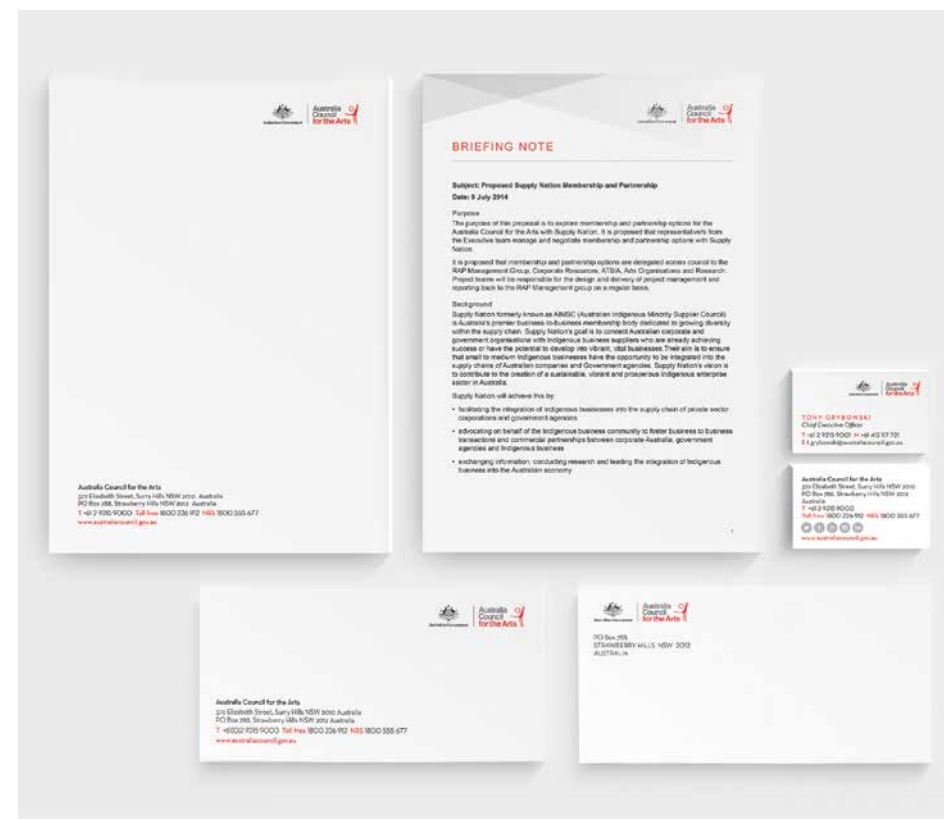
While some students know exactly what degree to do and how to get there, others can feel a bit lost and need some support. No matter which category you fall into, one thing's for certain – UNSW can get you where you want to go.

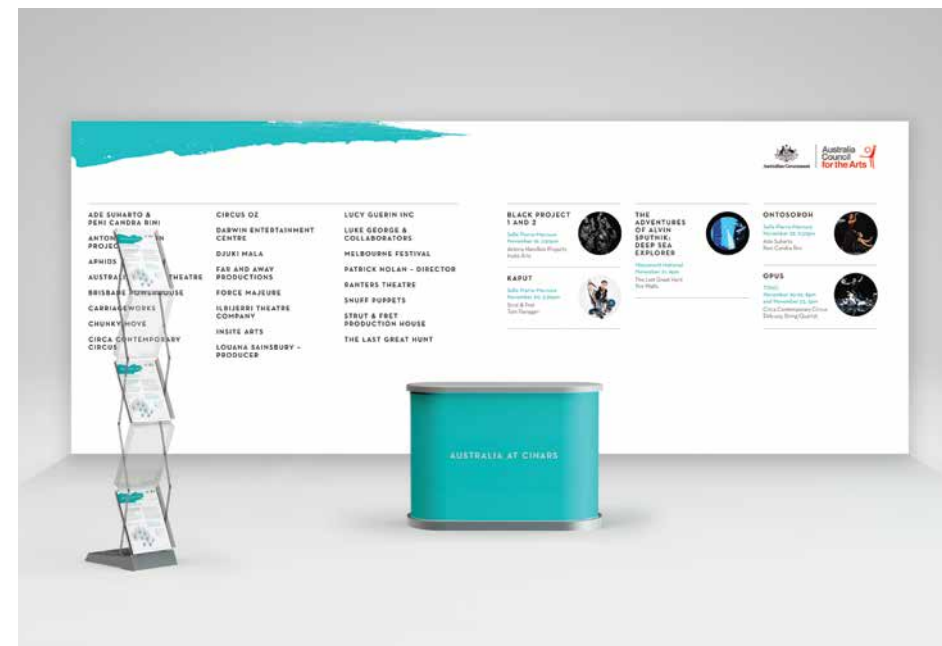
Experience UNSW

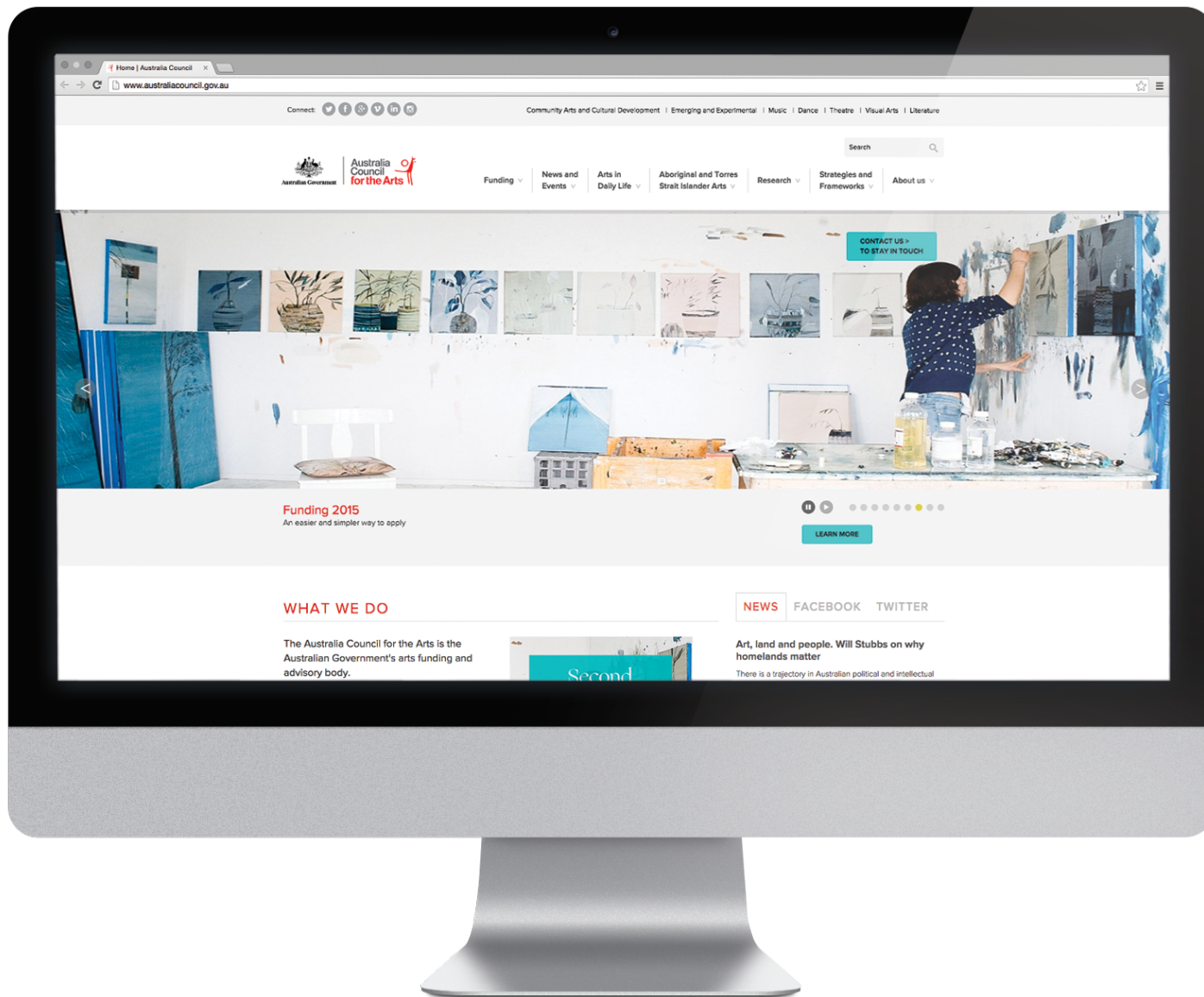


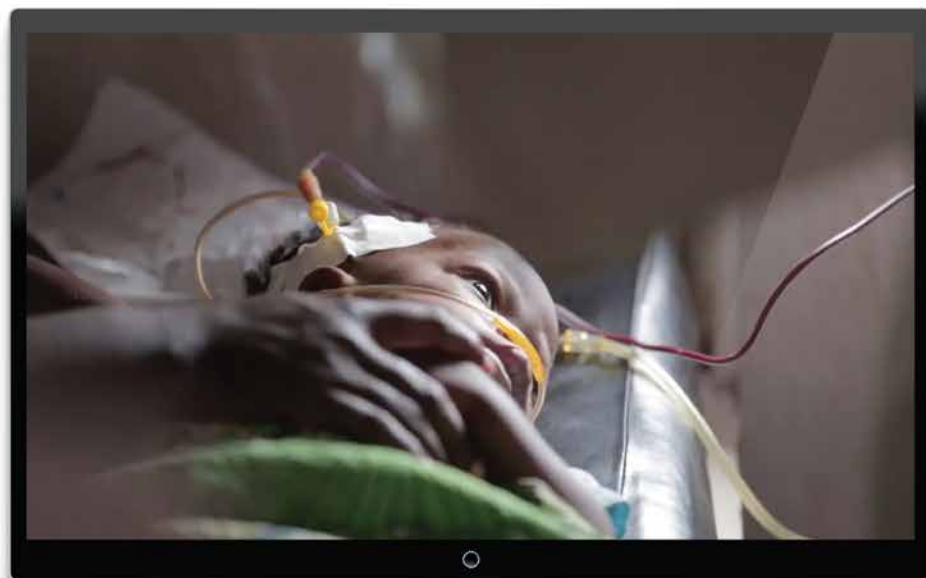


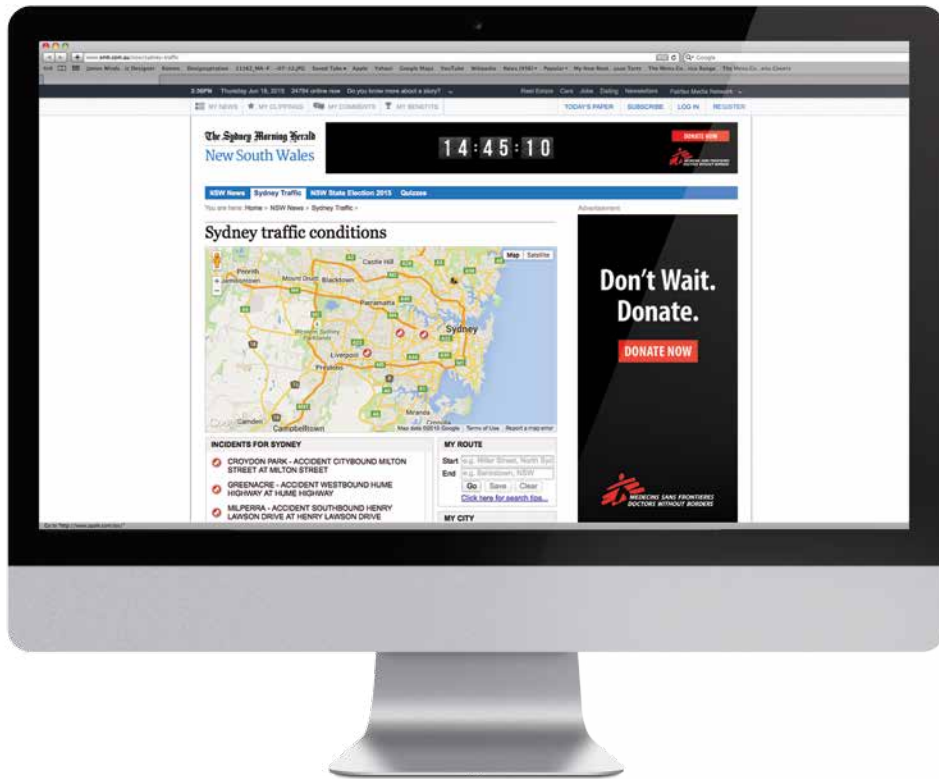










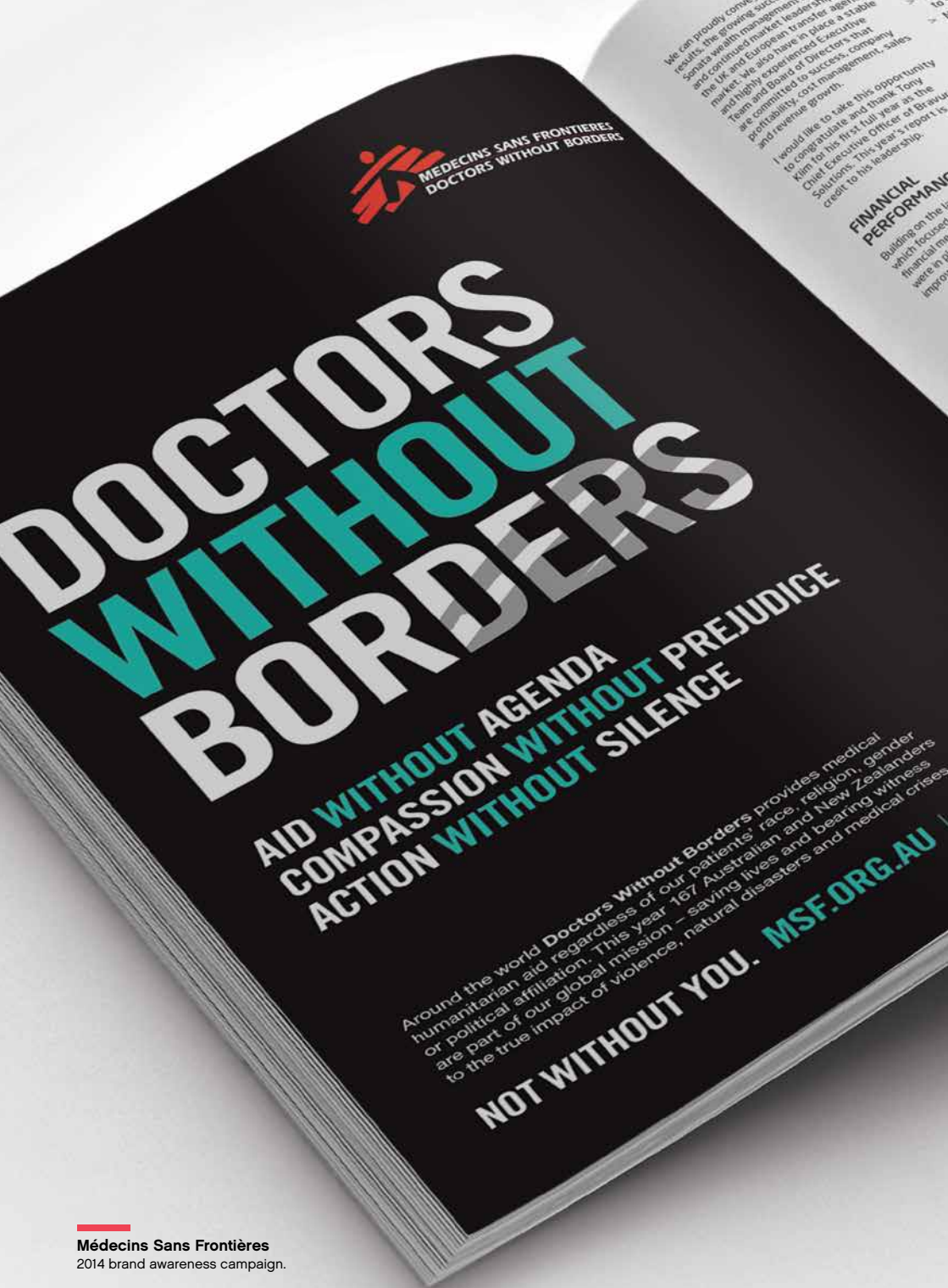


**ORDINARY DAY.
EXTRAORDINARY
EFFORT.**

Damien Moloney is a logistician from Edithvale, Victoria, who has done more than eight field placements with Médecins Sans Frontières including in Haiti, Syria, Darfur and Niger.

Around the world **Doctors Without Borders** provides medical humanitarian aid regardless of our patients' race, religion, gender or political affiliation. This year 167 Australian and New Zealanders are part of our global mission – saving lives and bearing witness to the true impact of violence, natural disasters and medical crises.

To learn more, visit msf.org.au/join-our-team or view our field workers in action at MSF.TV



Médecins Sans Frontières
2014 brand awareness campaign.




AID WITHOUT AGENDA

COMPASSION **WITHOUT** PREJUDICE
ACTION **WITHOUT** SILENCE
DOCTORS **WITHOUT** BORDERS

Doctors Without Borders provides medical aid to people based on need and irrespective of race, religion, gender and political affiliation.

NOT WITHOUT YOU. MSF.ORG.AU | MSF.TV




COMPASSION WITHOUT PREJUDICE

AID **WITHOUT** AGENDA
ACTION **WITHOUT** SILENCE
DOCTORS **WITHOUT** BORDERS

This year 107 Australians and New Zealanders are working with other international staff helping Doctors Without Borders to save lives in the world's most poverty-stricken, war-torn and disaster and disease affected areas. Without them, we can't help.

NOT WITHOUT YOU. MSF.ORG.AU | MSF.TV




ACTION WITHOUT SILENCE

AID **WITHOUT** AGENDA
COMPASSION **WITHOUT** PREJUDICE
DOCTORS **WITHOUT** BORDERS

Doctors Without Borders bears witness to the true impact of violence, natural disasters and medical crises. When we see it, we don't stand for it. We speak up.

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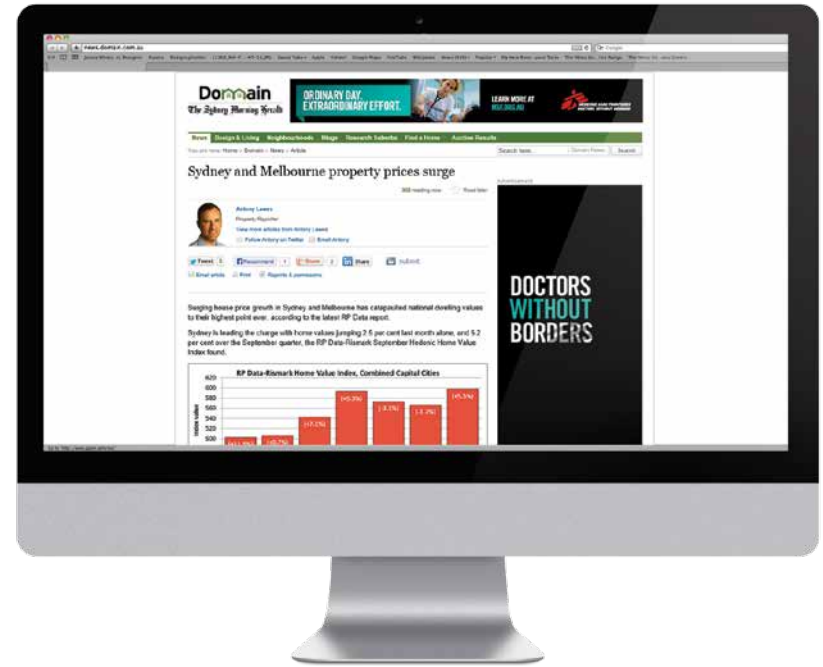


DOCTORS WITHOUT BORDERS

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COMPASSION **WITHOUT** PREJUDICE
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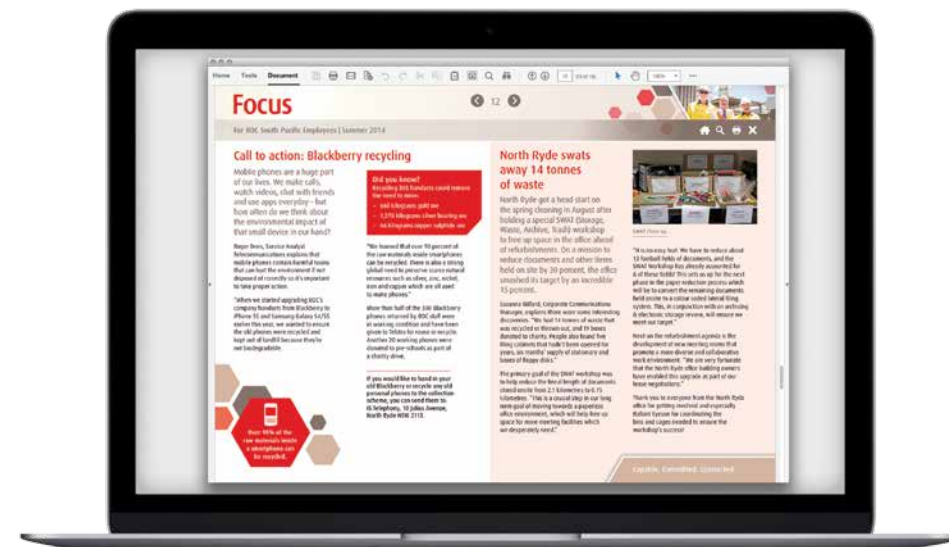
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Médecins Sans Frontières
2014 brand awareness campaign.



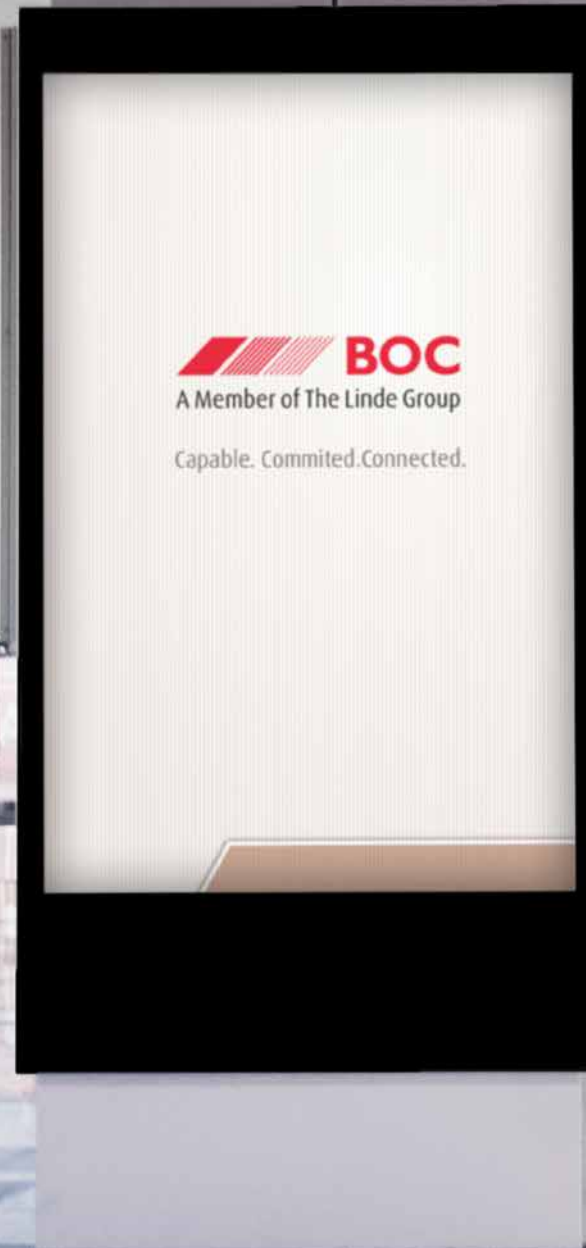






BOC

Brand development – social media, animated screen saver and executive channels.



Equation cares for the environment.
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